

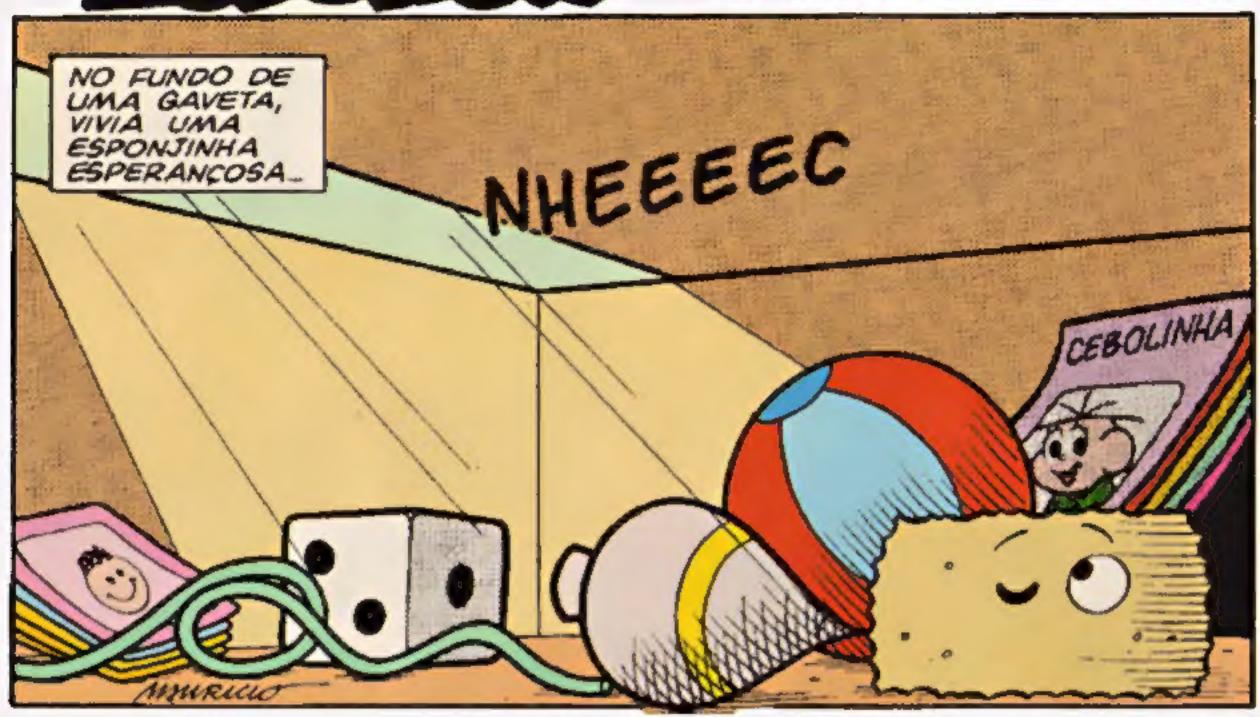




UMA ESPONJA MALIGNA ESTÁ
PRESTES A ATACAR O CASCÃO!
A MAGALI RECUSA UM ALMOÇO!
E O CHOVINISTA ESTÁ MAGOADO!
TEM MUITA COISA ESTRANHA
ACONTECENDO NO BAIRRO DO
LIMOEIRO! TÁ ESTRANHO, MAS
TAMBÉM MUITO DIVERTIDO!
AS HISTÓRIAS DESTE ALMANAQUE*
VÃO FAZER VOCÊ ROLAR DE RIR!
ENTÃO, O QUE ESTÁ ESPERANDO?



GASSCAO GONTRA A ESPONTA MALIGNA



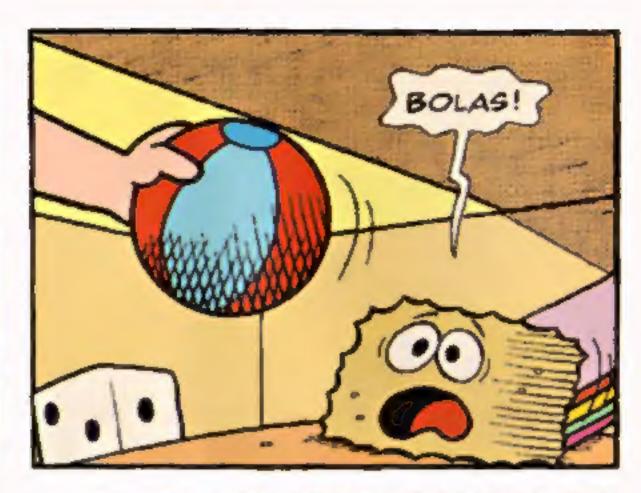




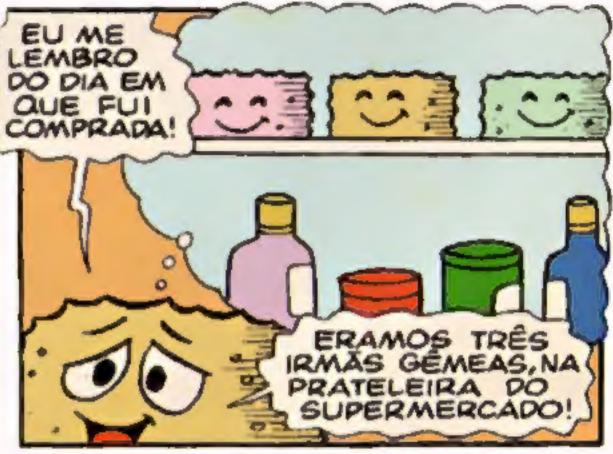














































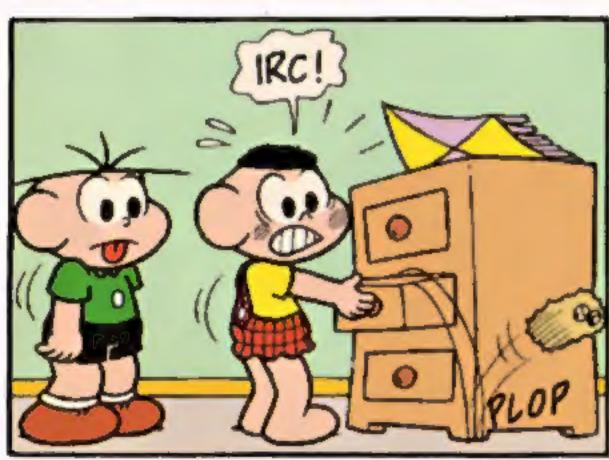








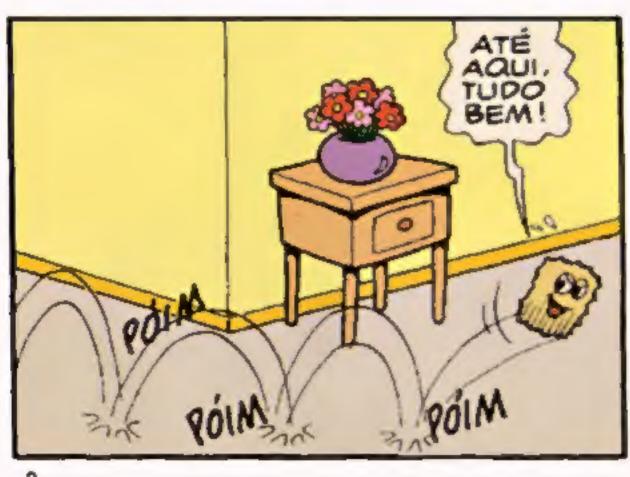










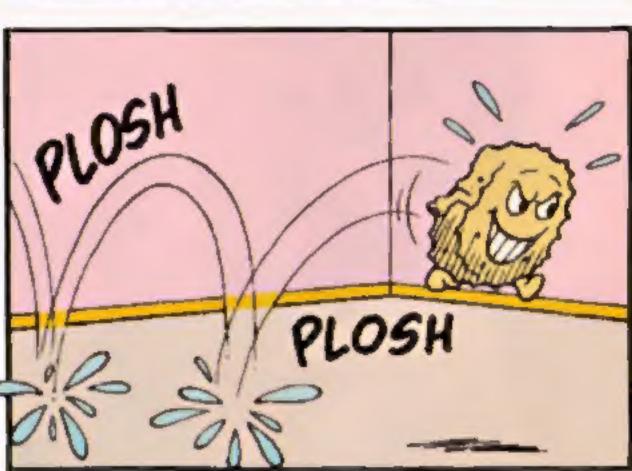


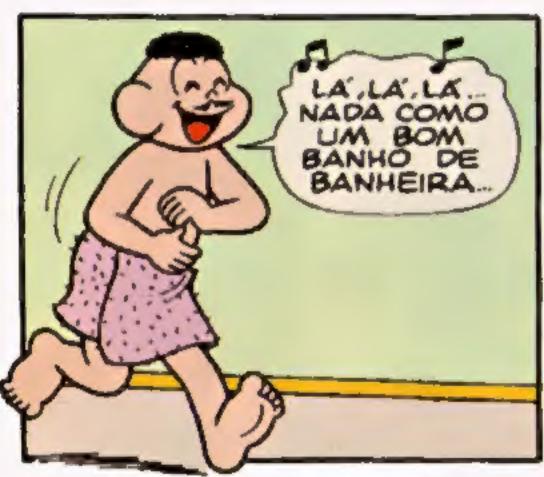


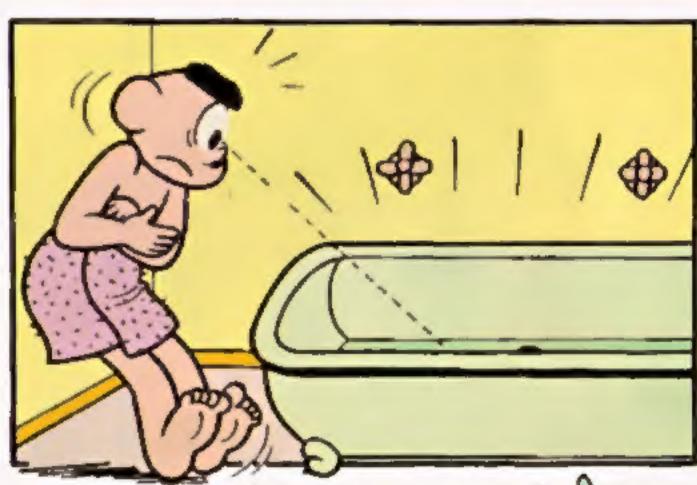
















































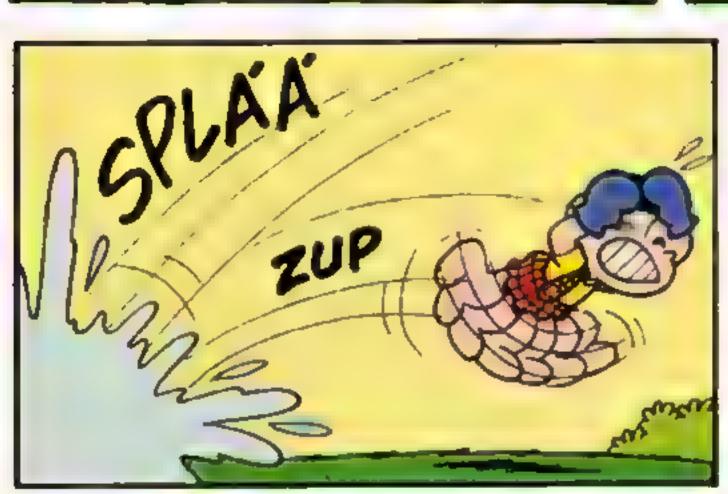




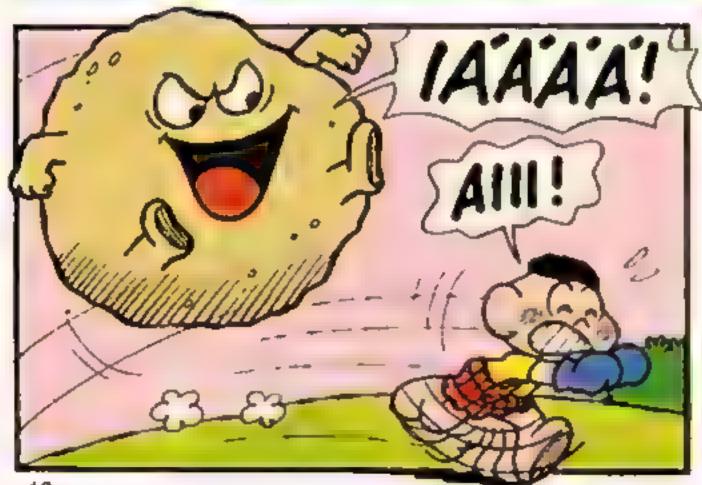












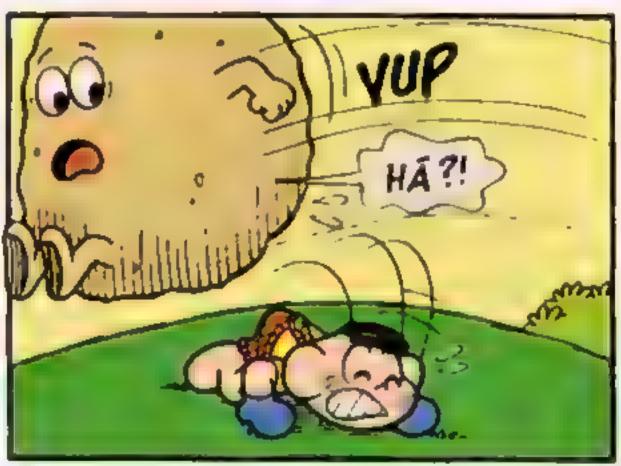








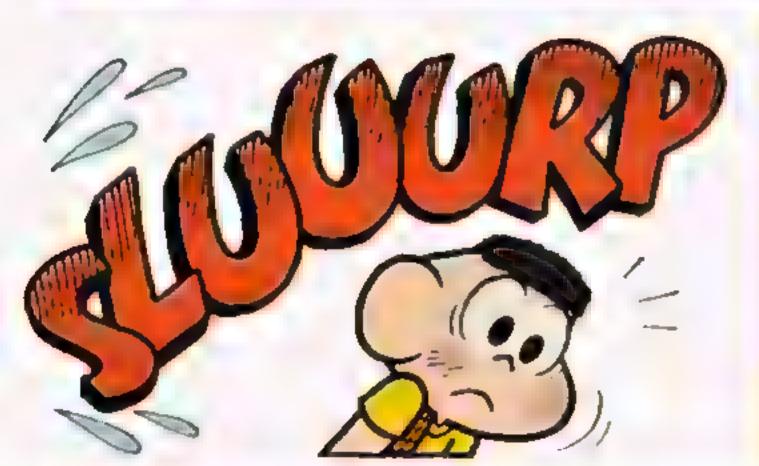




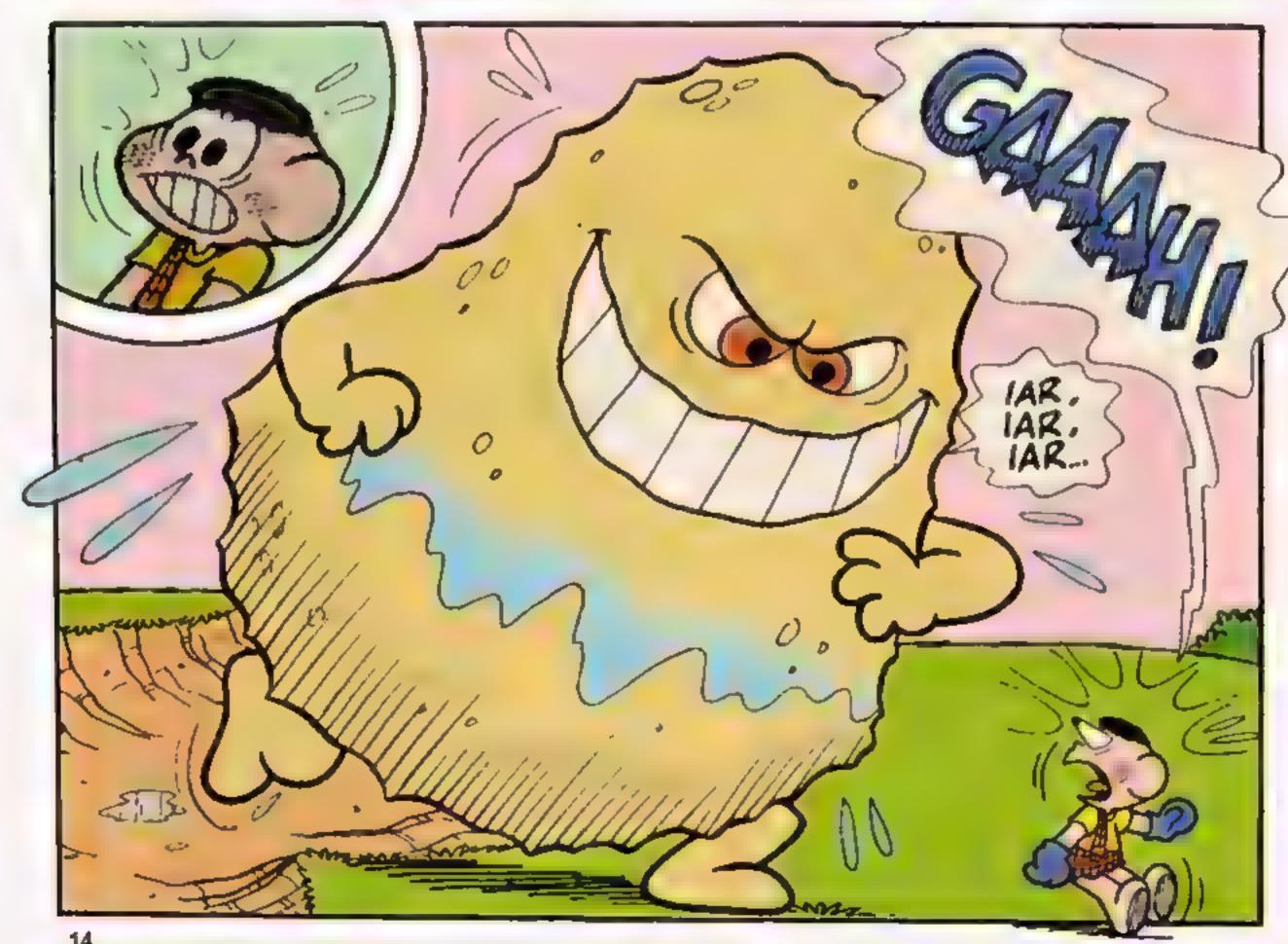


















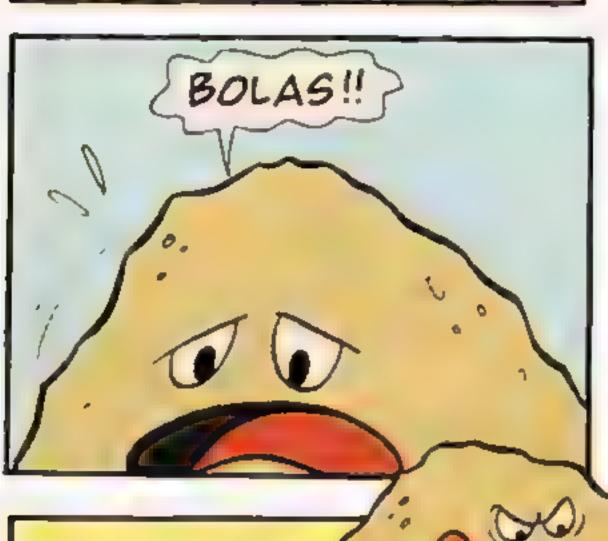


















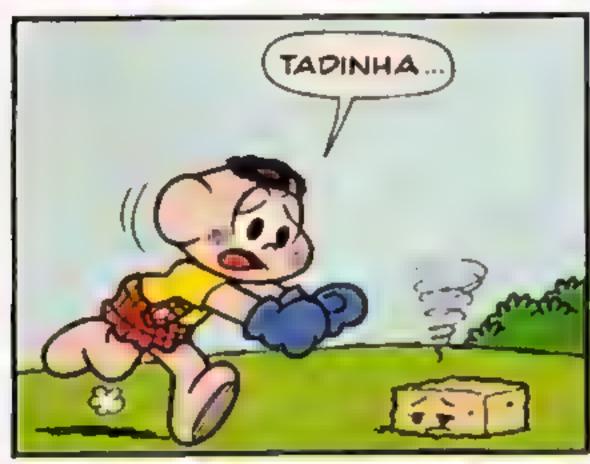






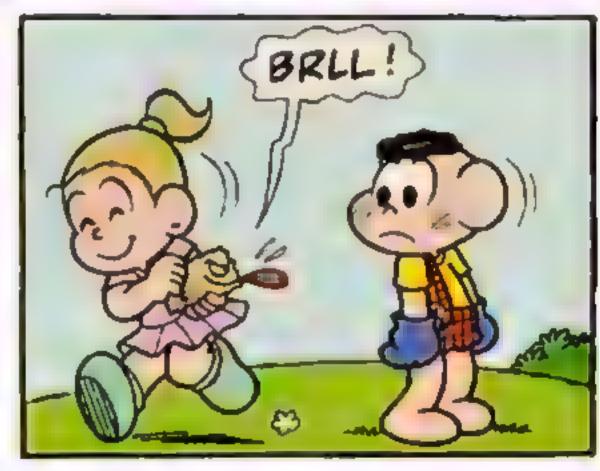






























DIDUZINHOS











































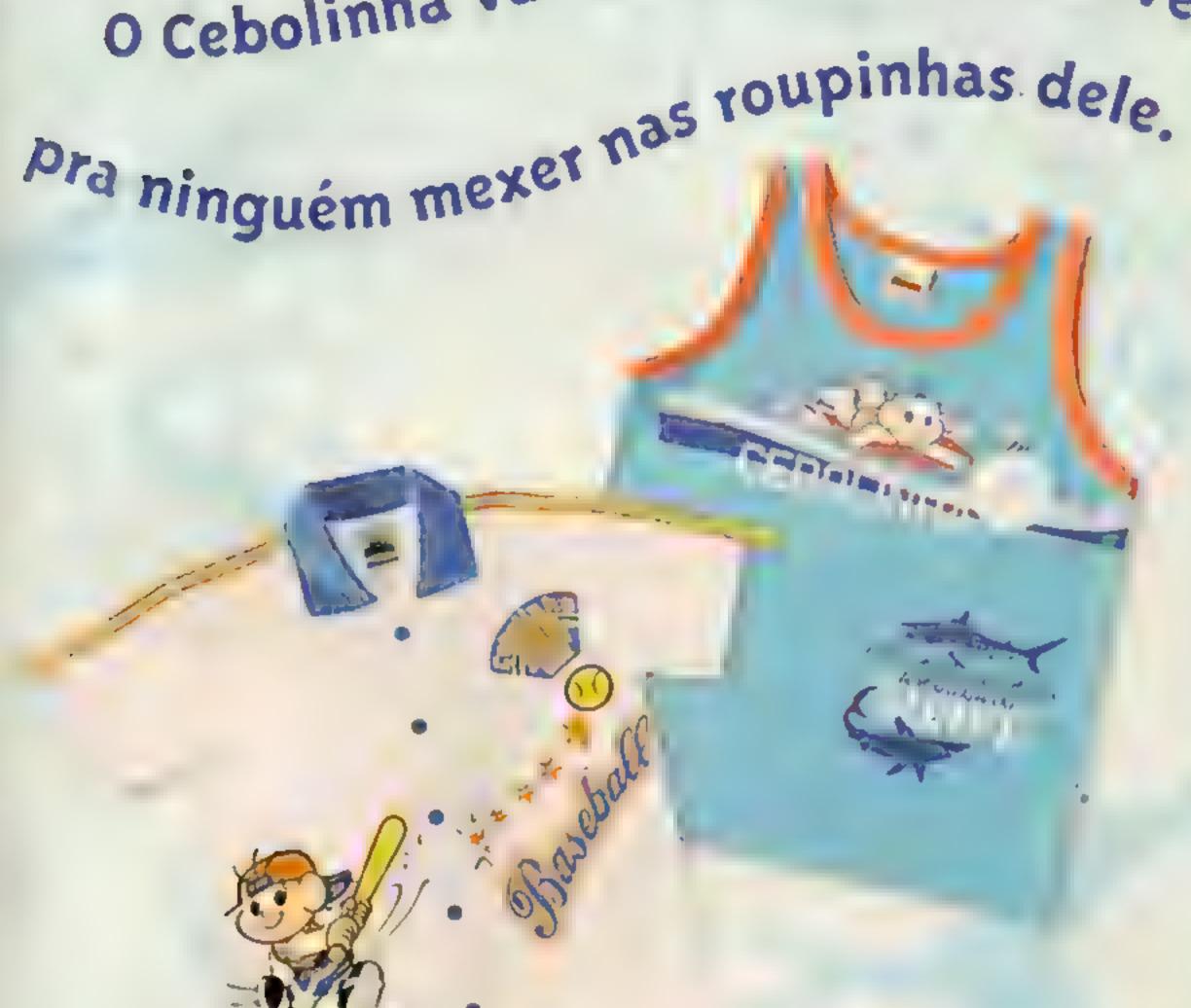








O Cebolinha vai bolar planos infaliveis

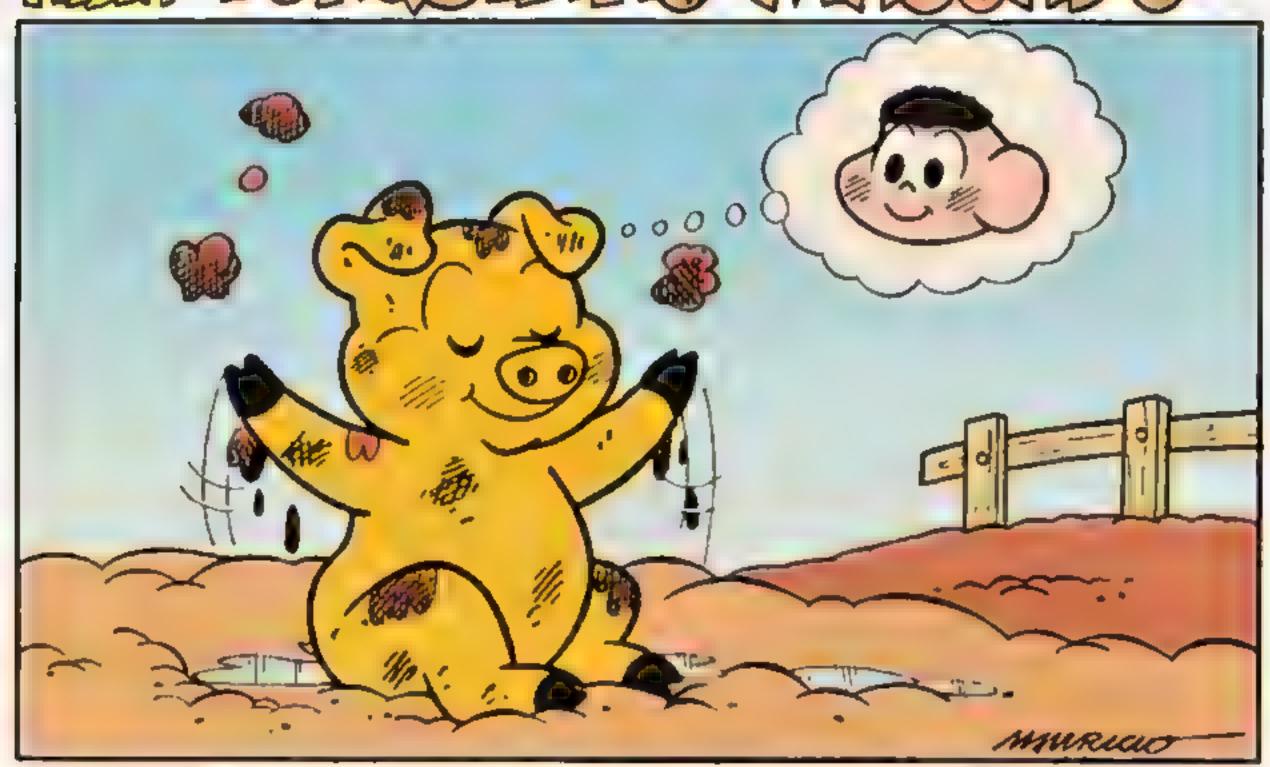


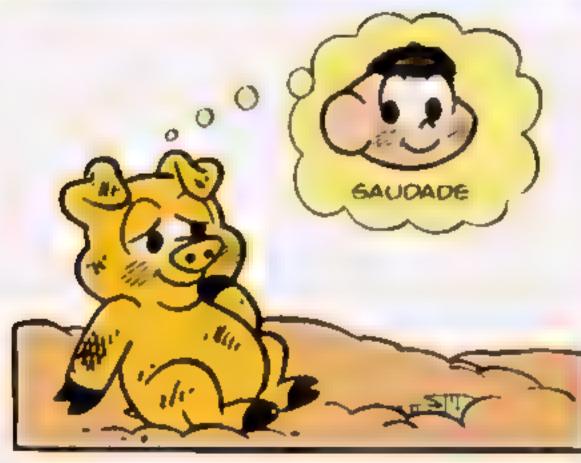


Brandili. A Roupinha da Turma da Mônica.



CHOWN BORNESS MARGONIAN









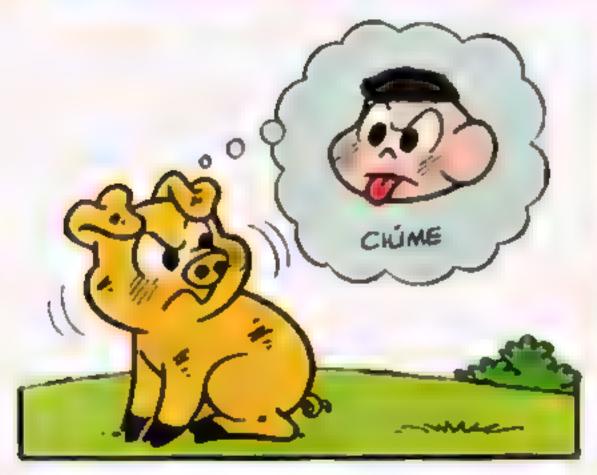


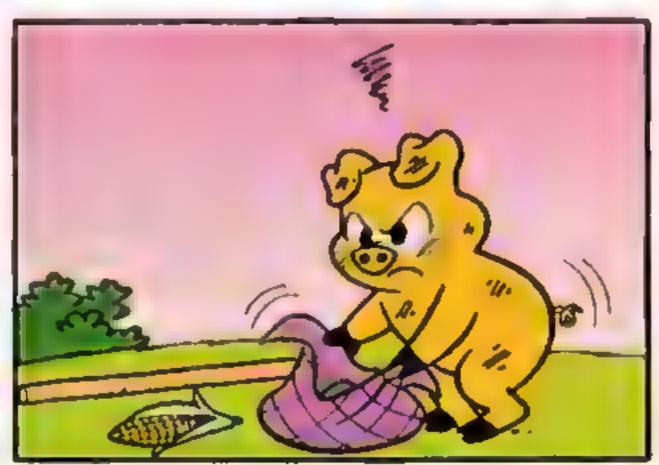
BONITINHO,
FOFINHO...
E O MELHOR
DE TUDO...
E SUJINHO
QUE NEM
EU!











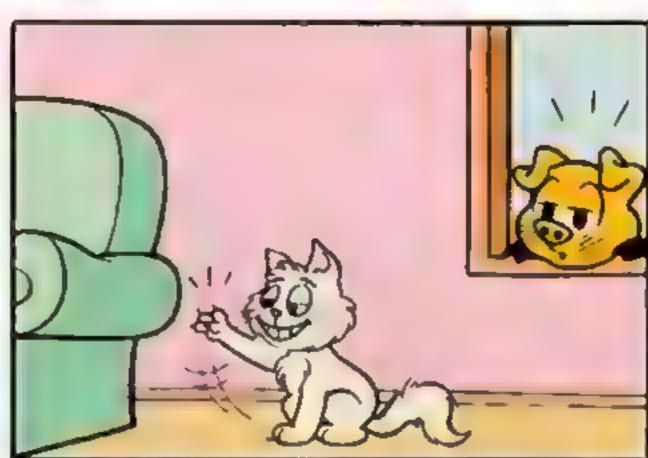




























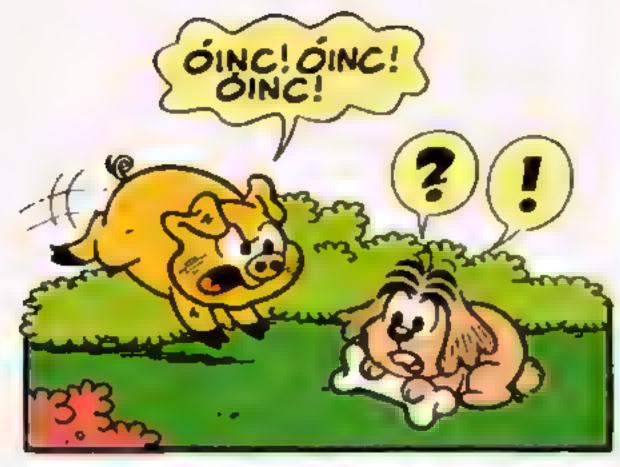


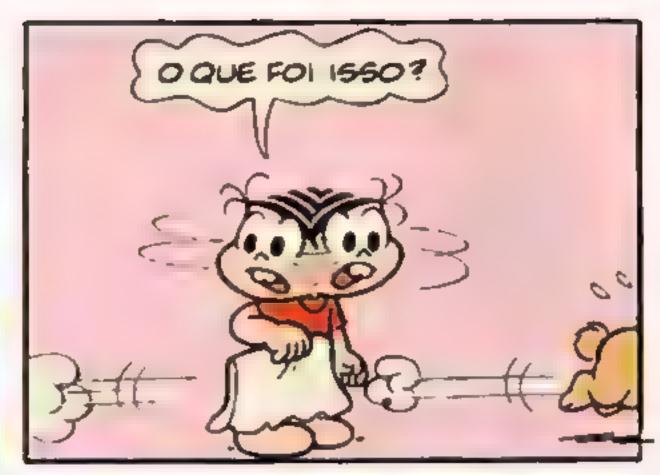






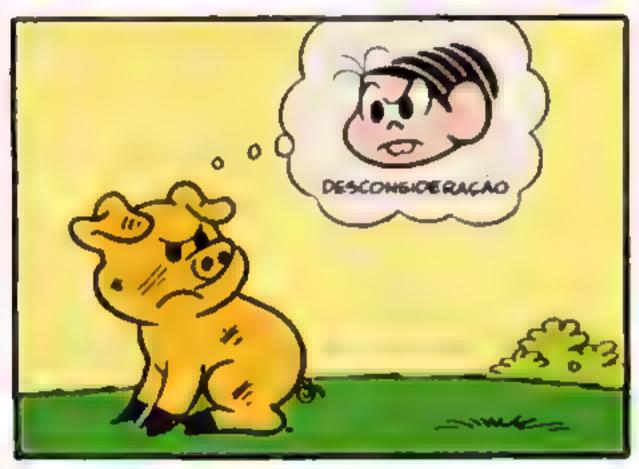
























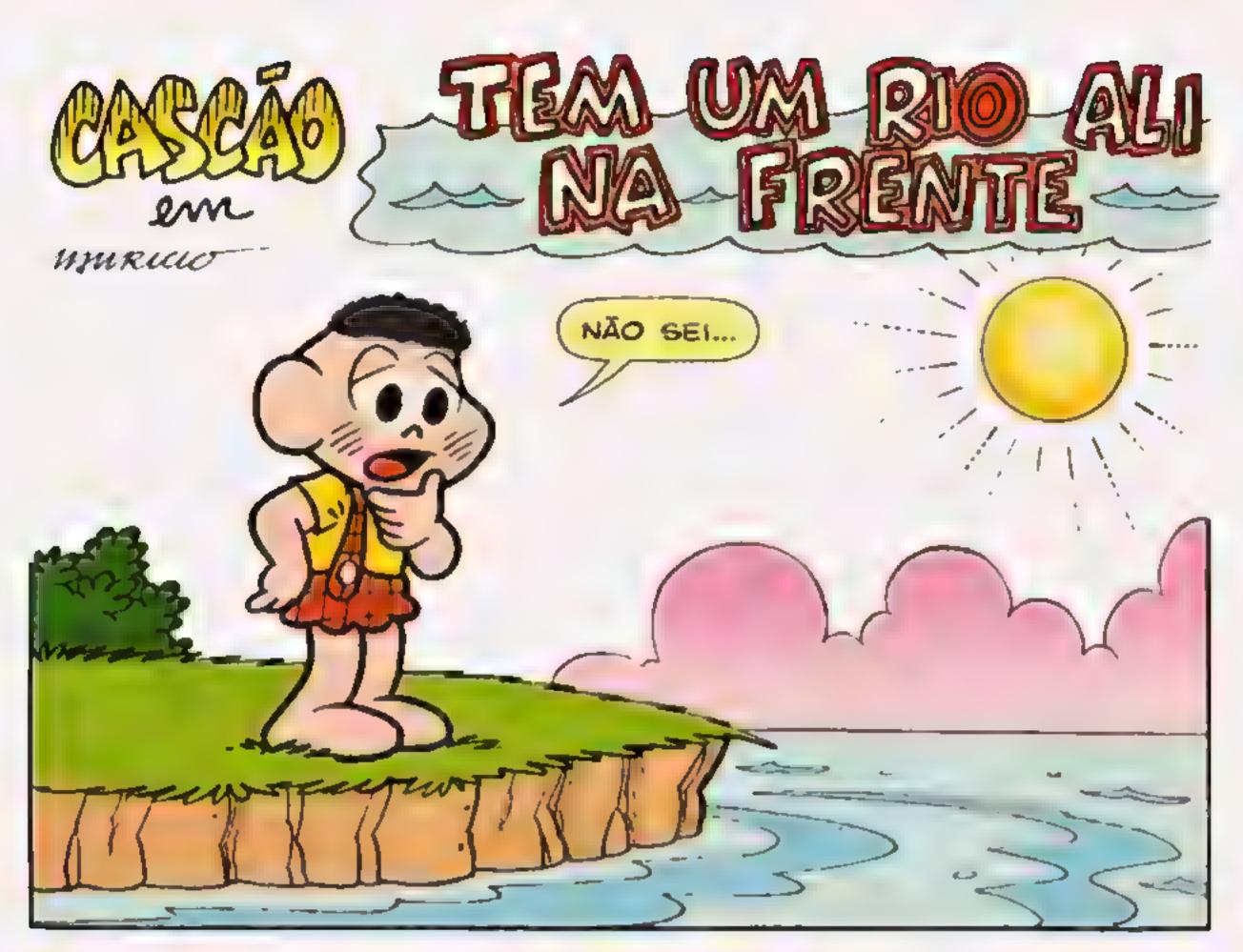
























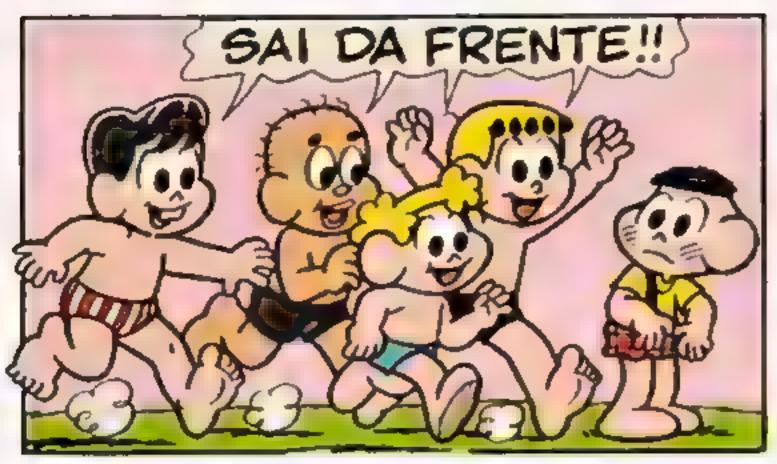








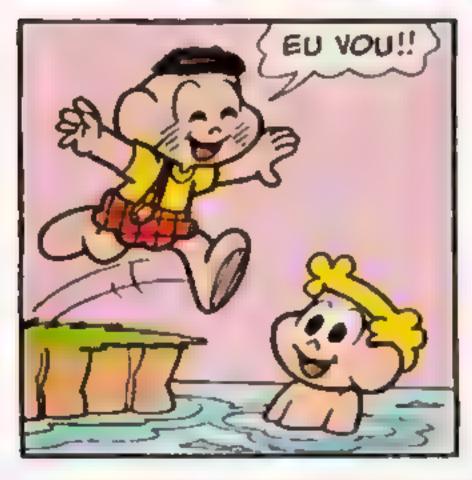


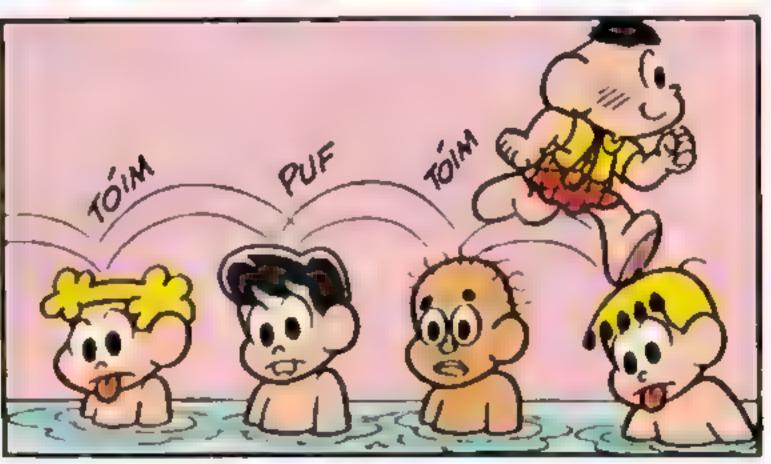


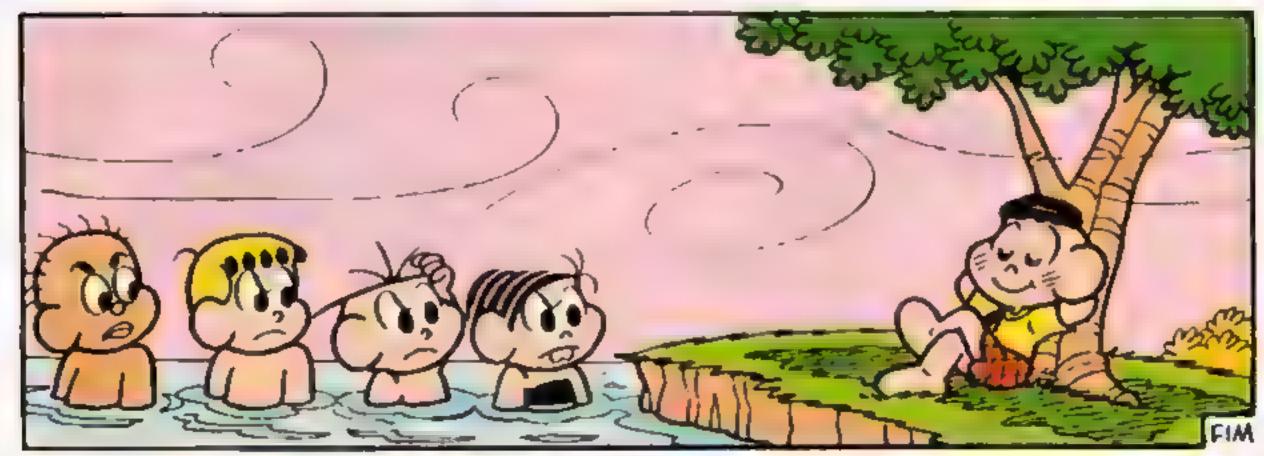
























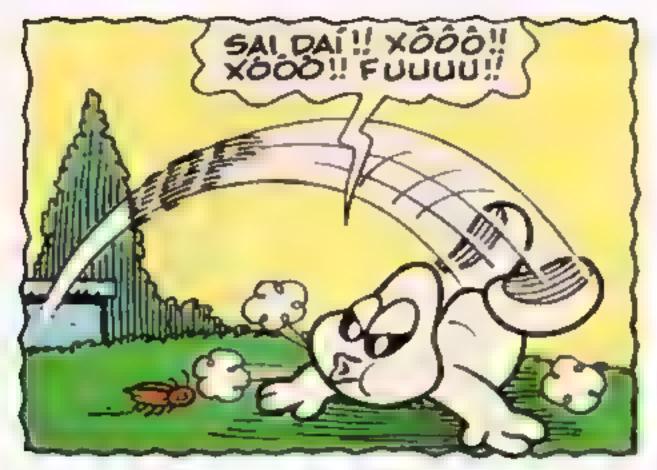












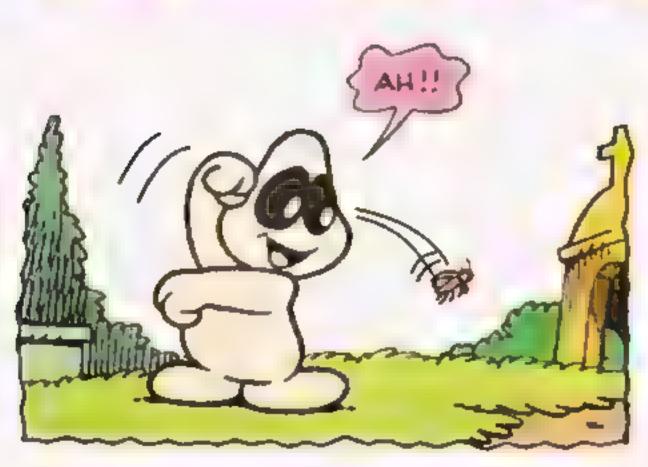












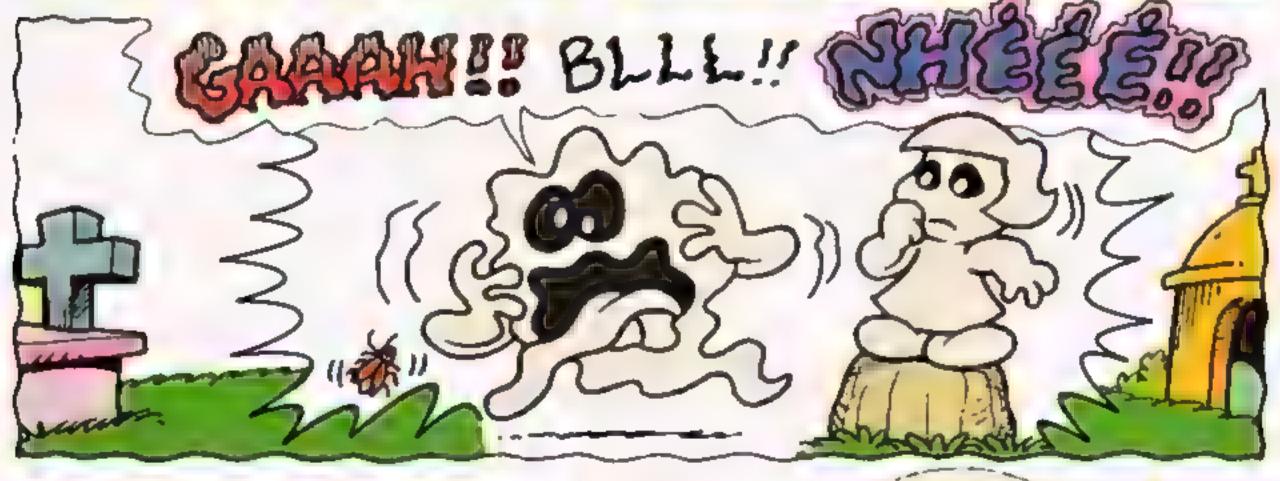


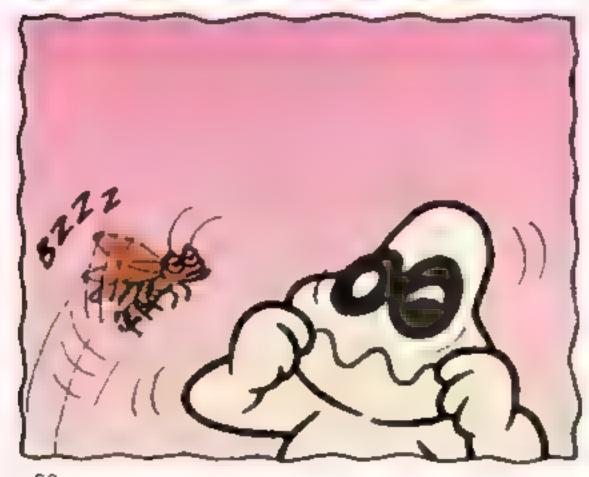


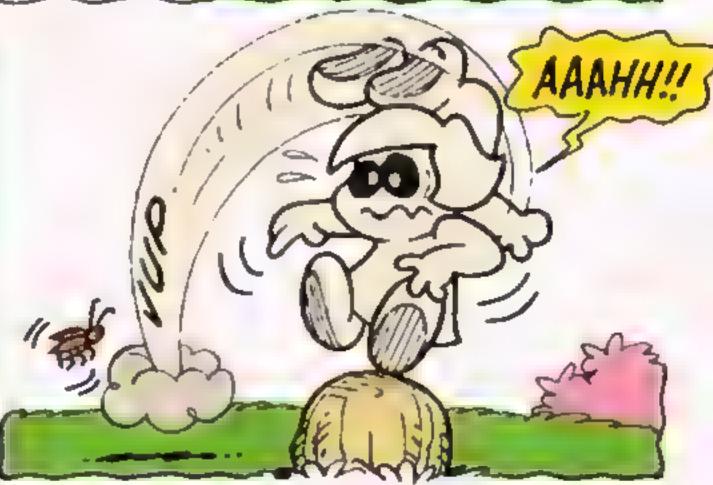






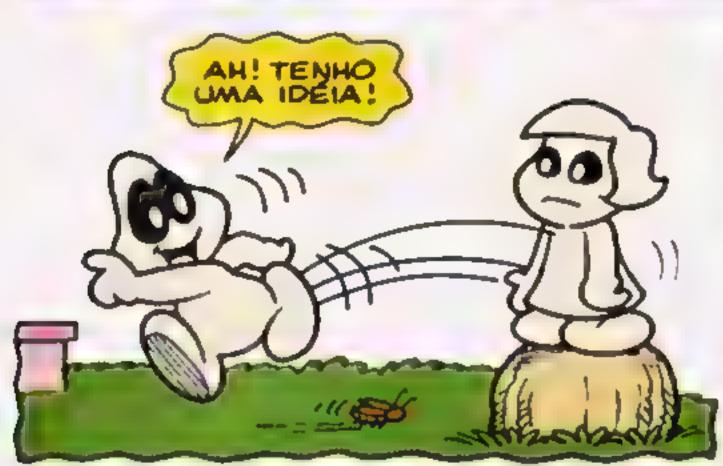


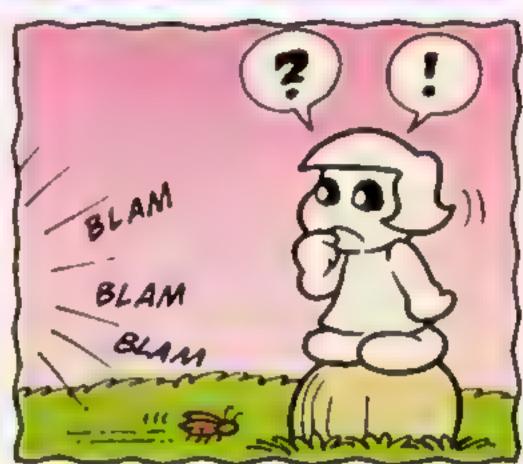








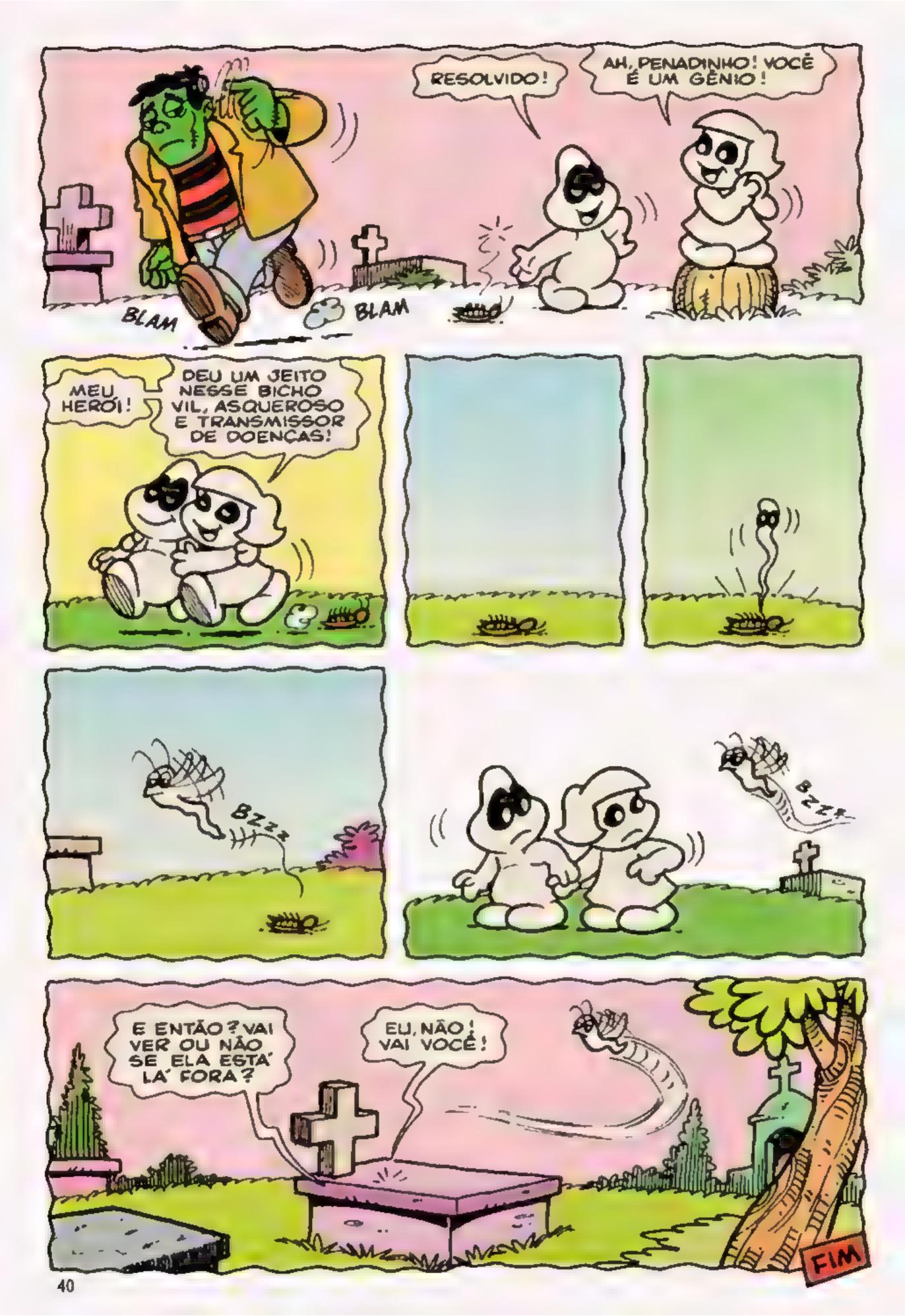














Vire a gatinha mais fashion do pedaço

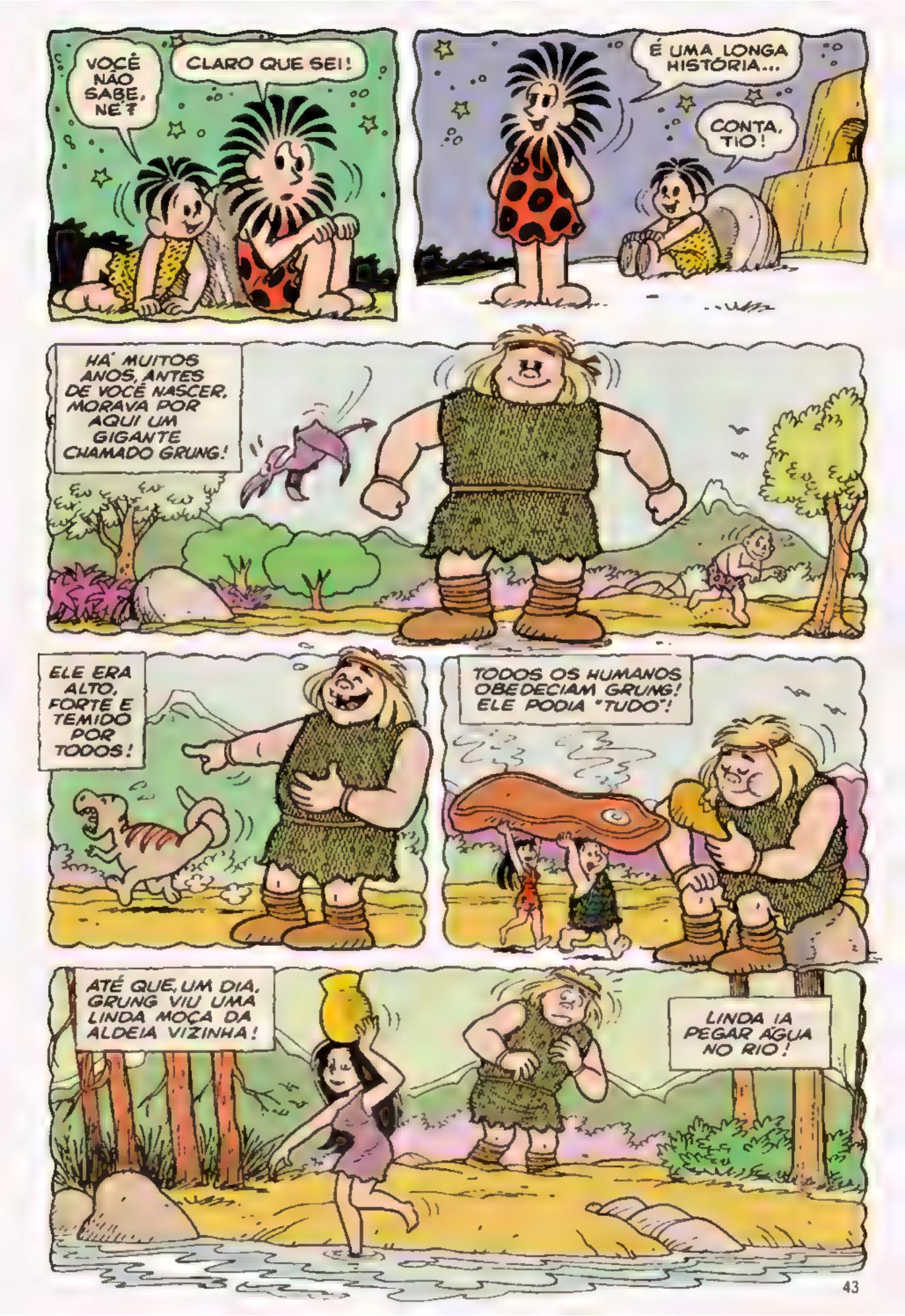


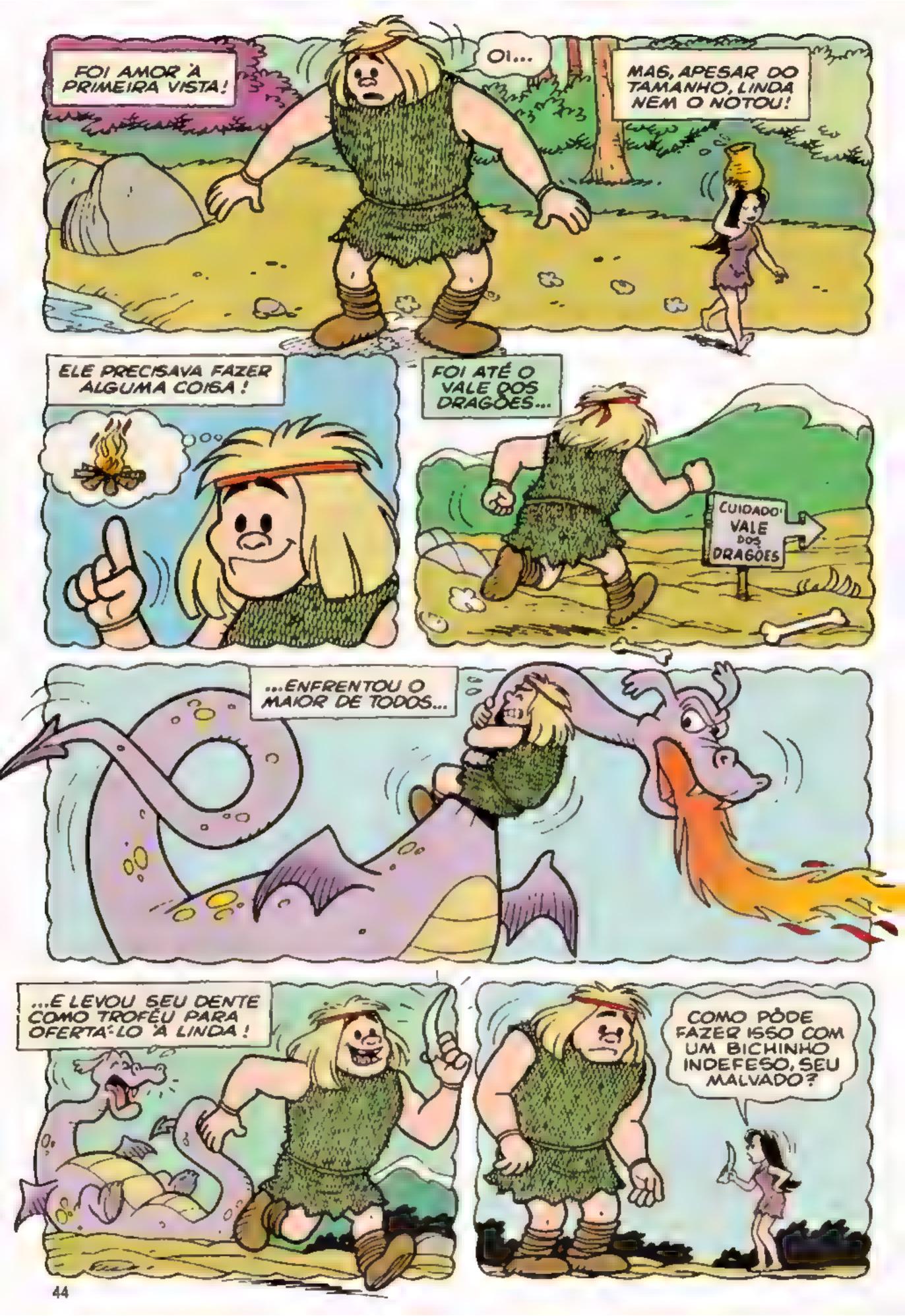


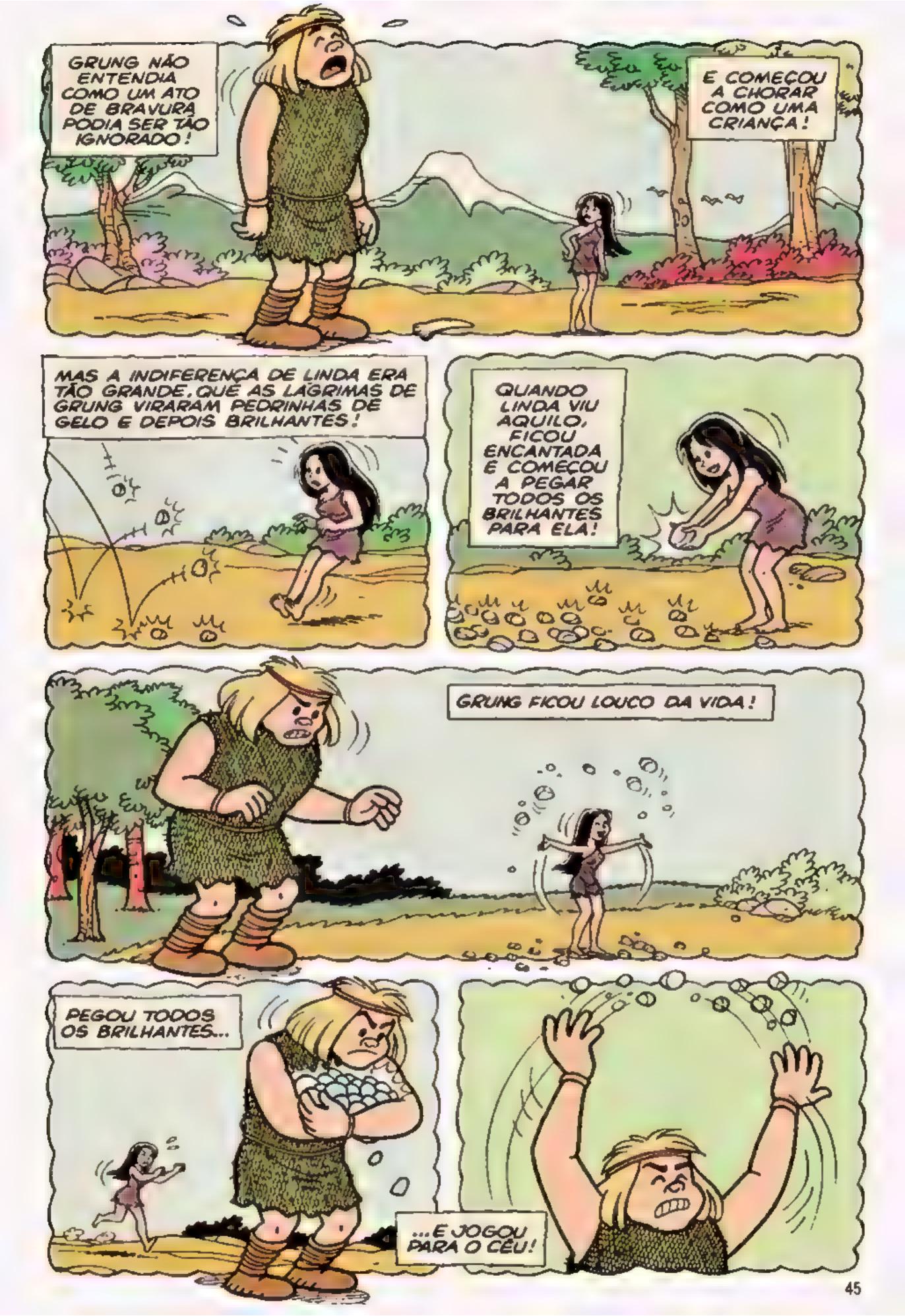


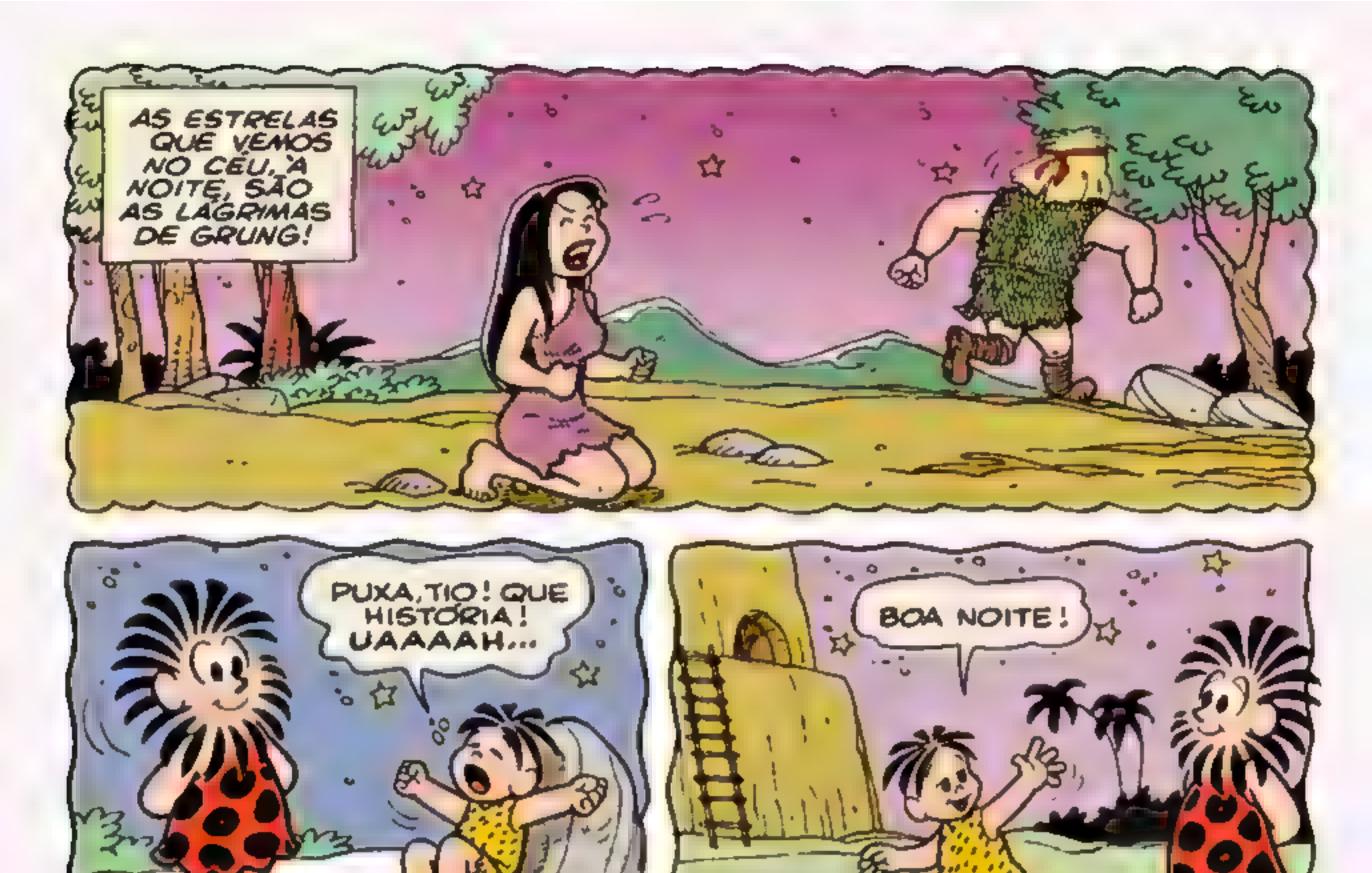
























AQUELE É UM DOS NOSSOS ROTEIRISTAS MAIS CRIATIVOS!

O "TIO" DA TURMA DA MÔNICA



No finalzinho dos anos 60, a *Turma da Mônica* era publicada em mais de 300 jornais brasileiros em tiras, tablóides coloridos e suplementos. Até prêmios internacionais já havíamos ganhado pela nossa produção em larga escala. Só faltava uma coisa: revistas nas bancas.

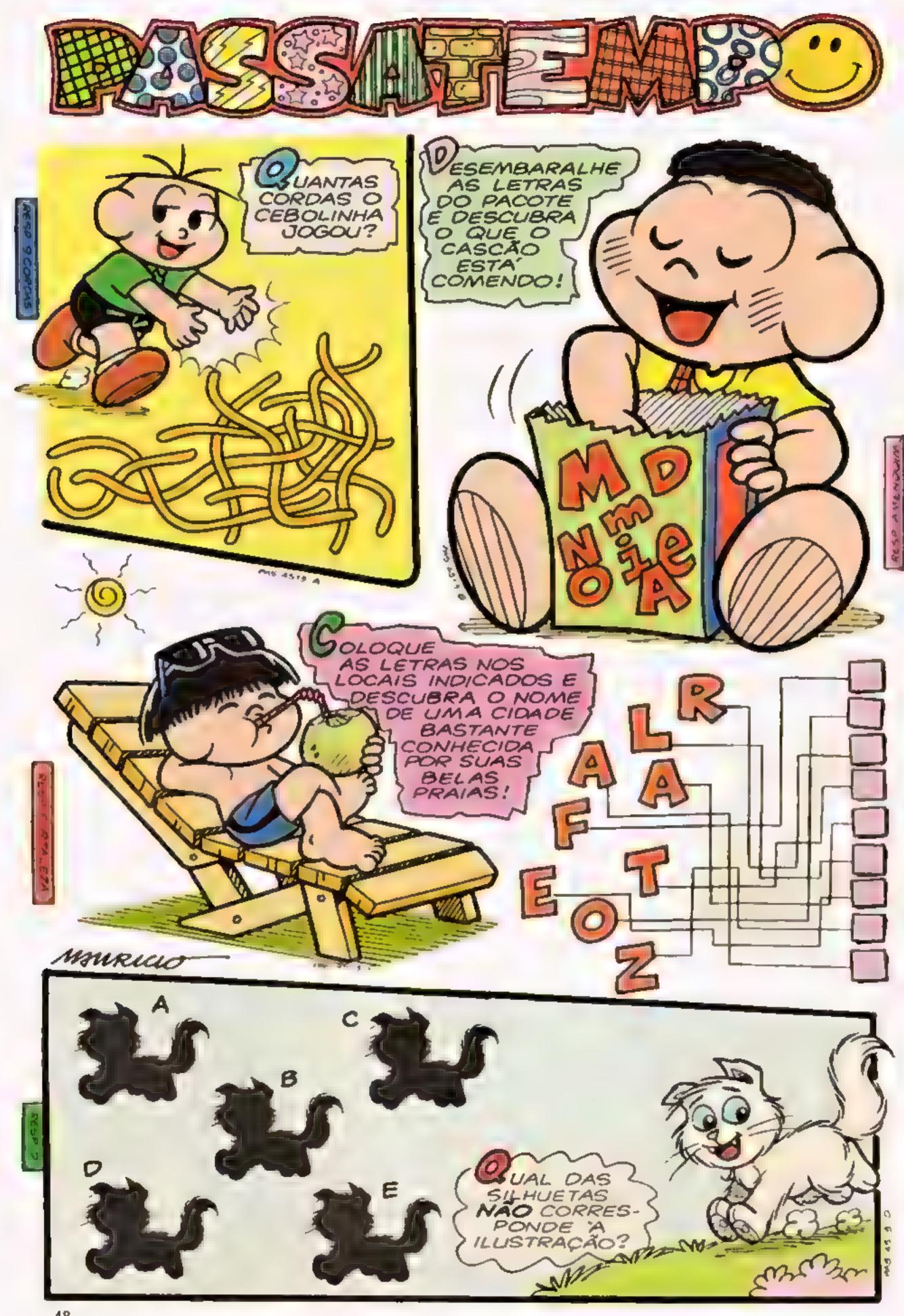
Então, Victor Civita, o maior editor de revistas infantis do país, me chamou e propôs que eu fizesse uma experiência editorial com a Abril. Ele lançaria a revista *Mônica* com uma tiragem grande e boa distribuição. Se desse certo, viriam outras no futuro.

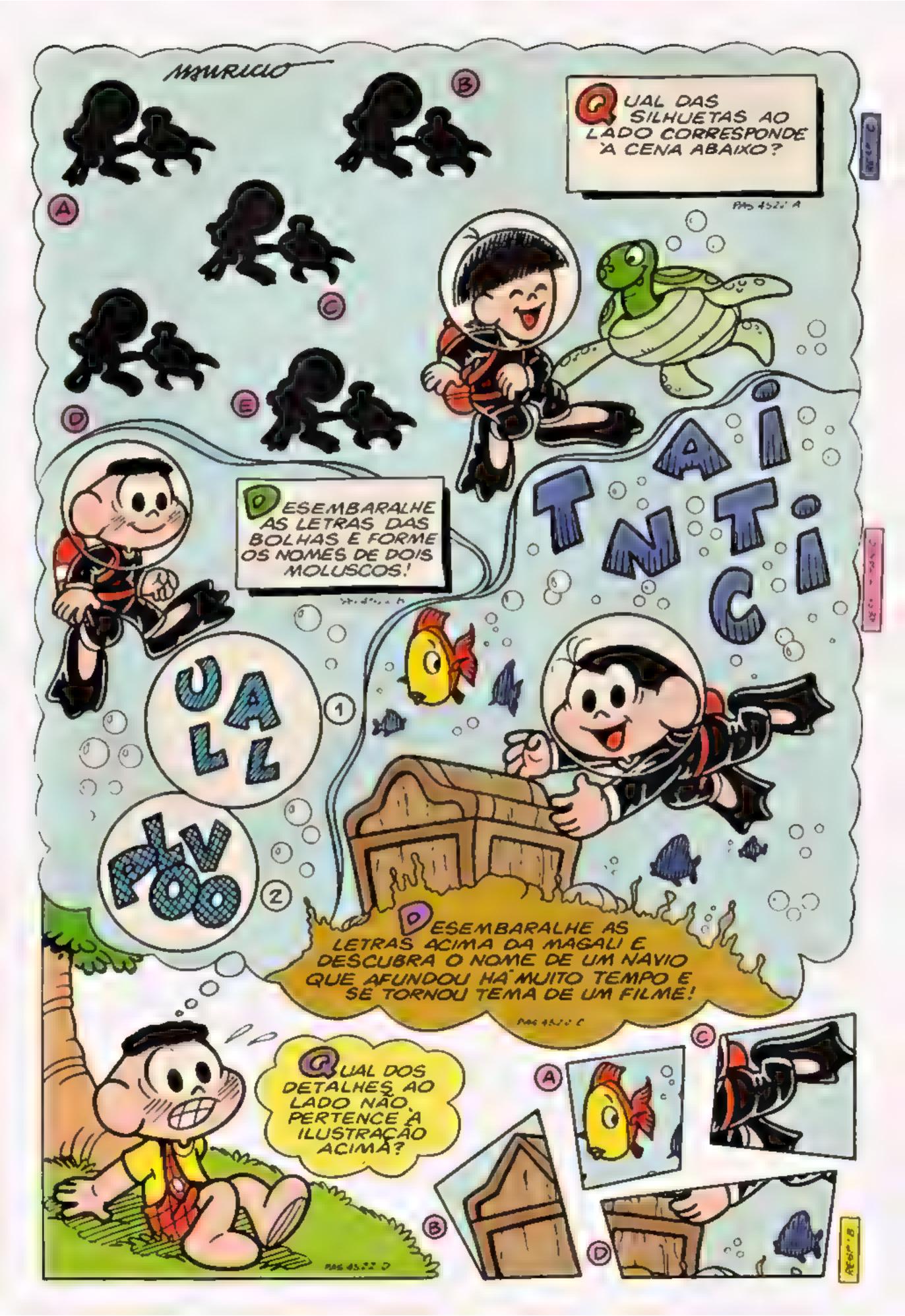
O primeiro número de Mônica saiu em 1970. E tudo deu certo, como previra Victor Civita. Cebolinha estreou dois anos depois e, em seguida, Cascão, Chico Bento e Pelezinho ganharam suas revistas também. Isso sem contar os almanaques, edições especiais, manuais...

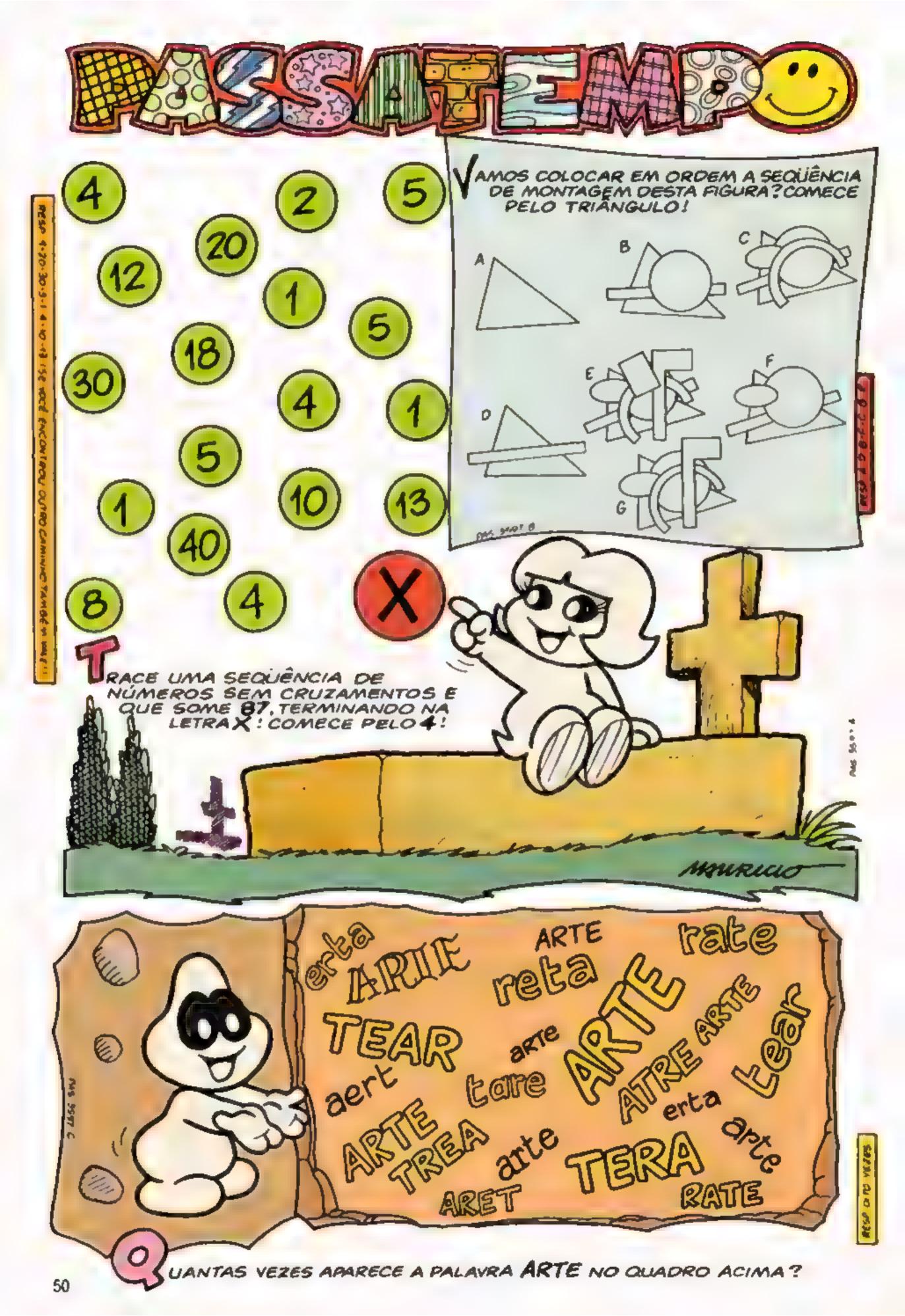
De lá para cá, milhões de revistas e de crianças interagiram no Brasil num lindo exercício de leitura e entretenimento,

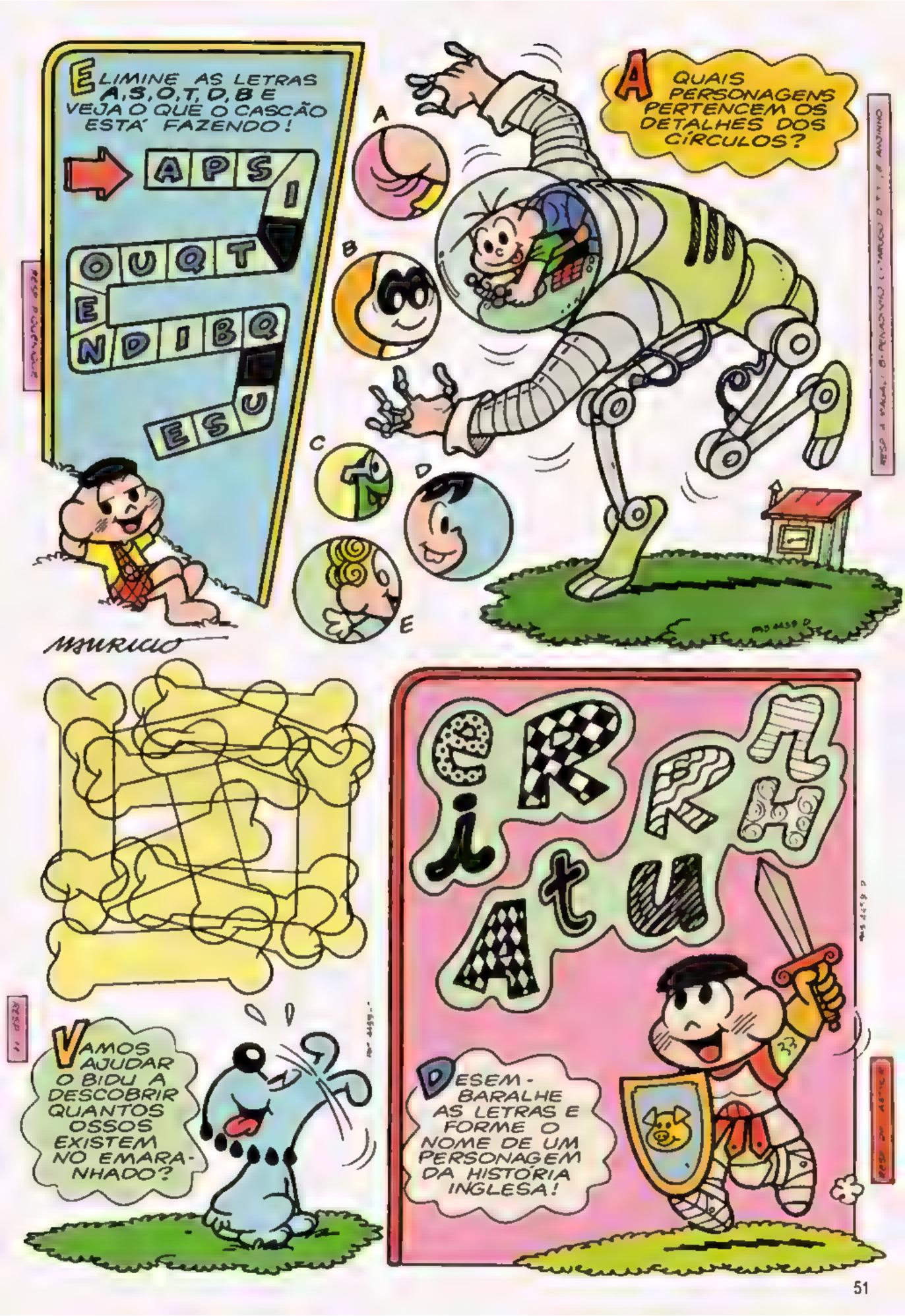
graças à visão empreendedora do meu "tio" Victor – ele me chamava de sobrinho.

Por isso, em fevereiro, a *Turma da Mônica* também participou das comemorações dos 100 anos da presença de Victor Civita entre nós.







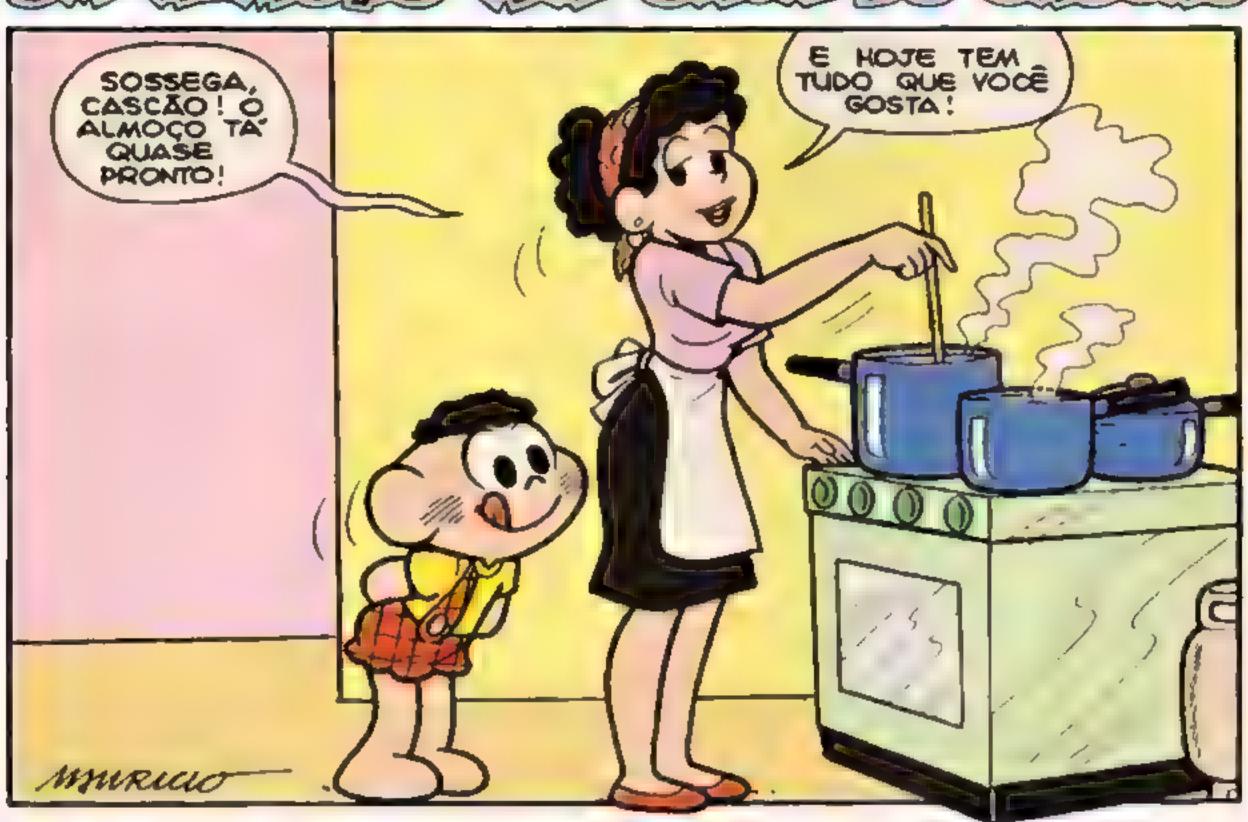








CM ALMOGO MAI CASSA DO CASSADO

















































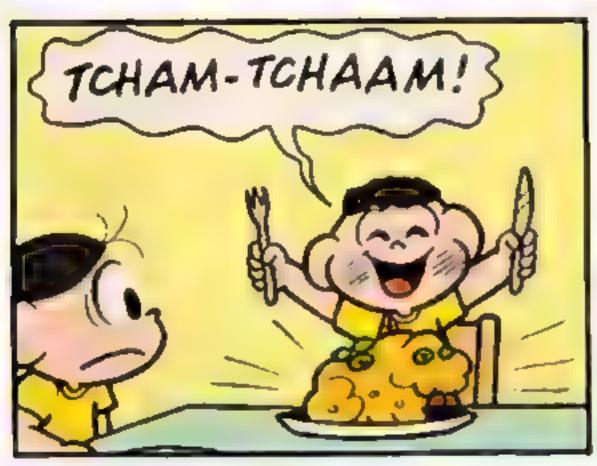


































AH

COSTOU?







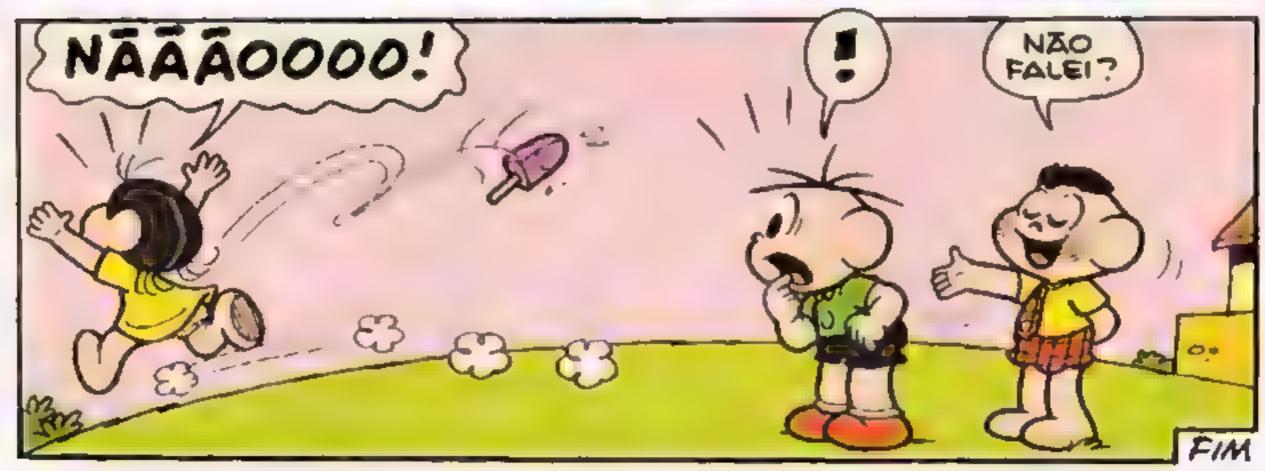








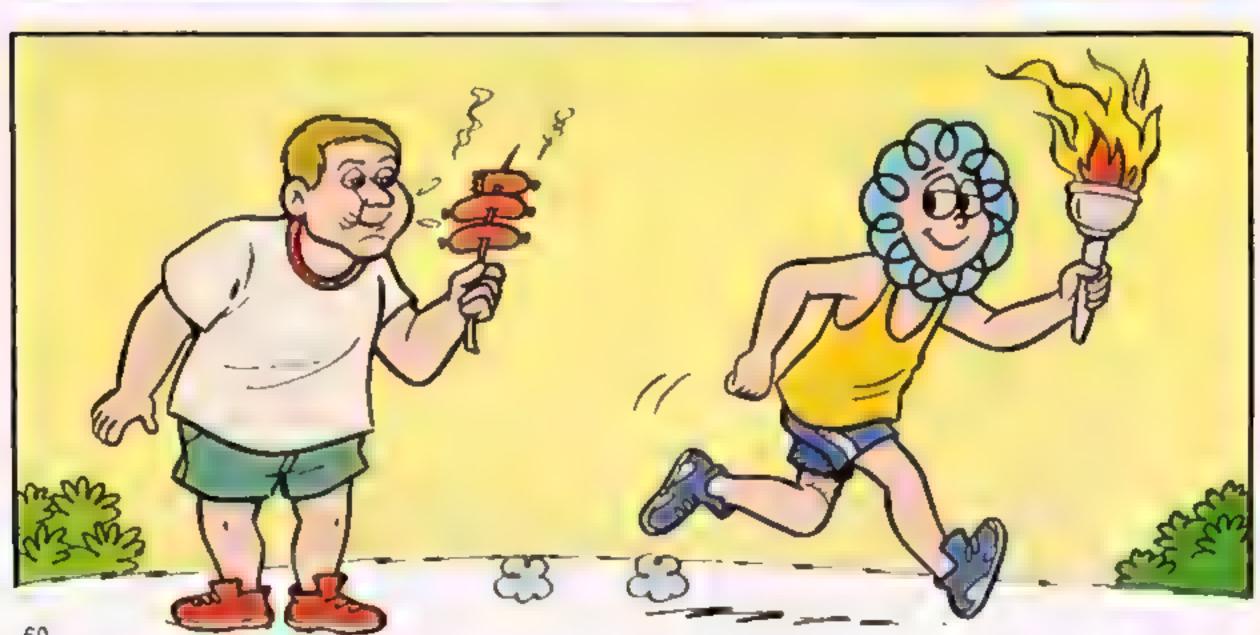




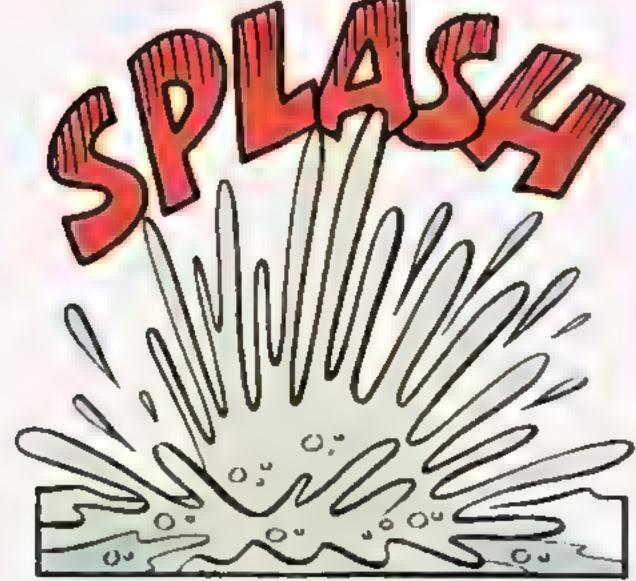


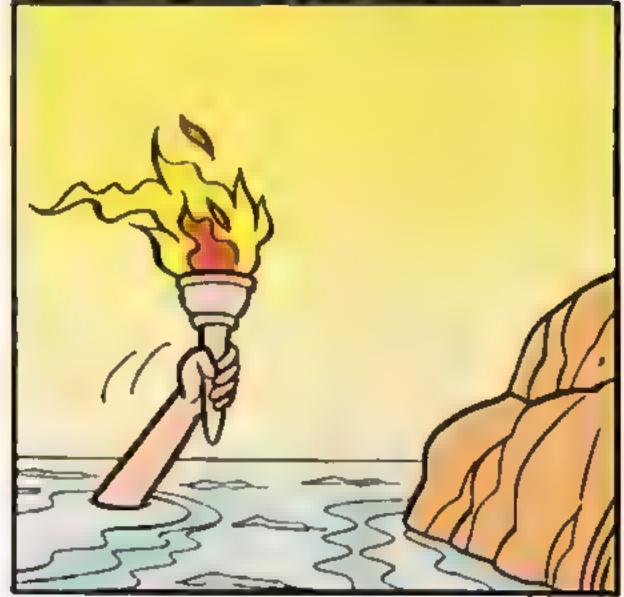






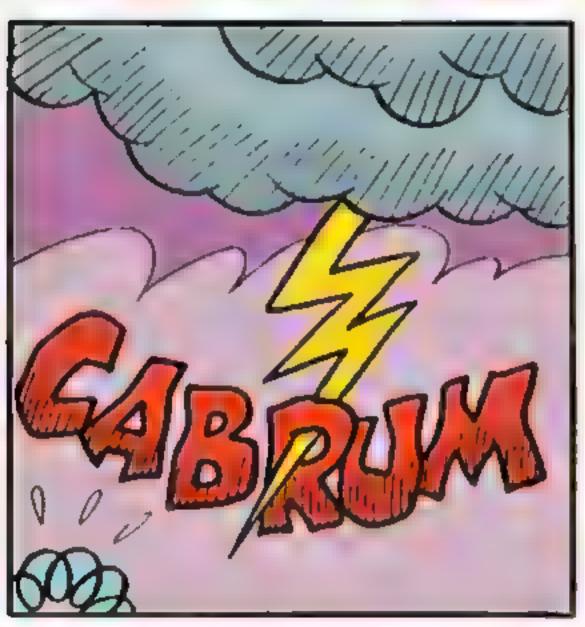




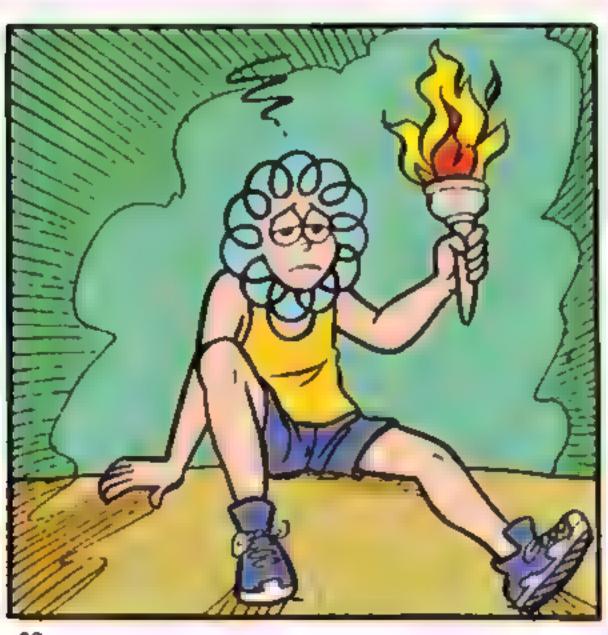


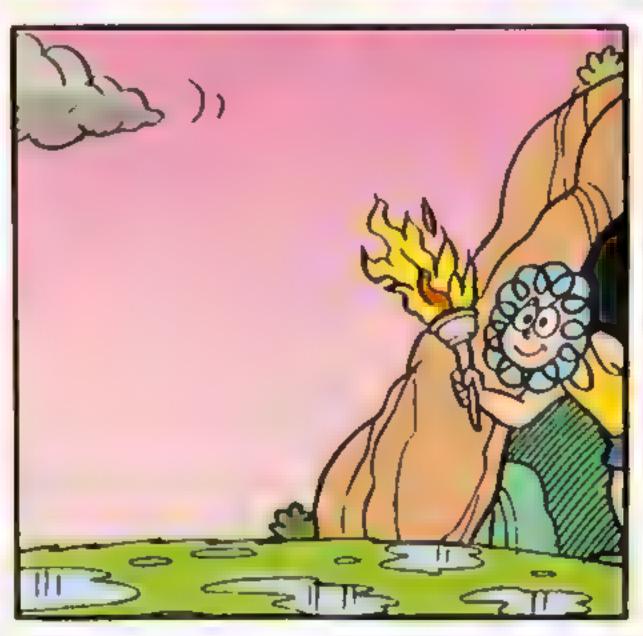






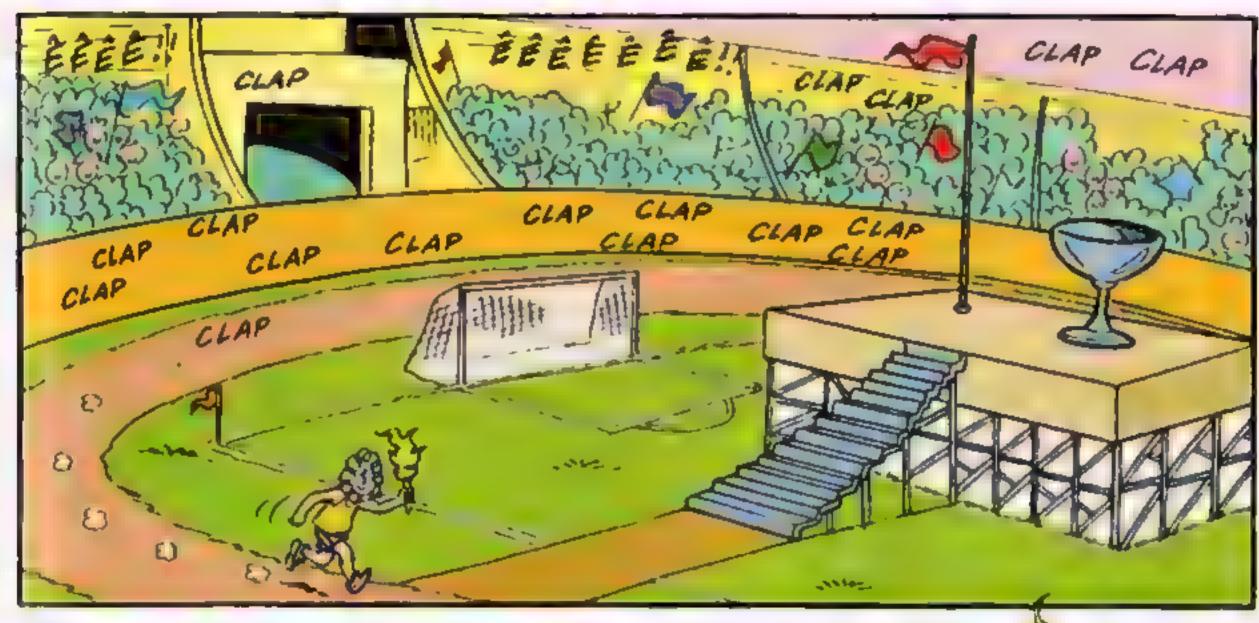










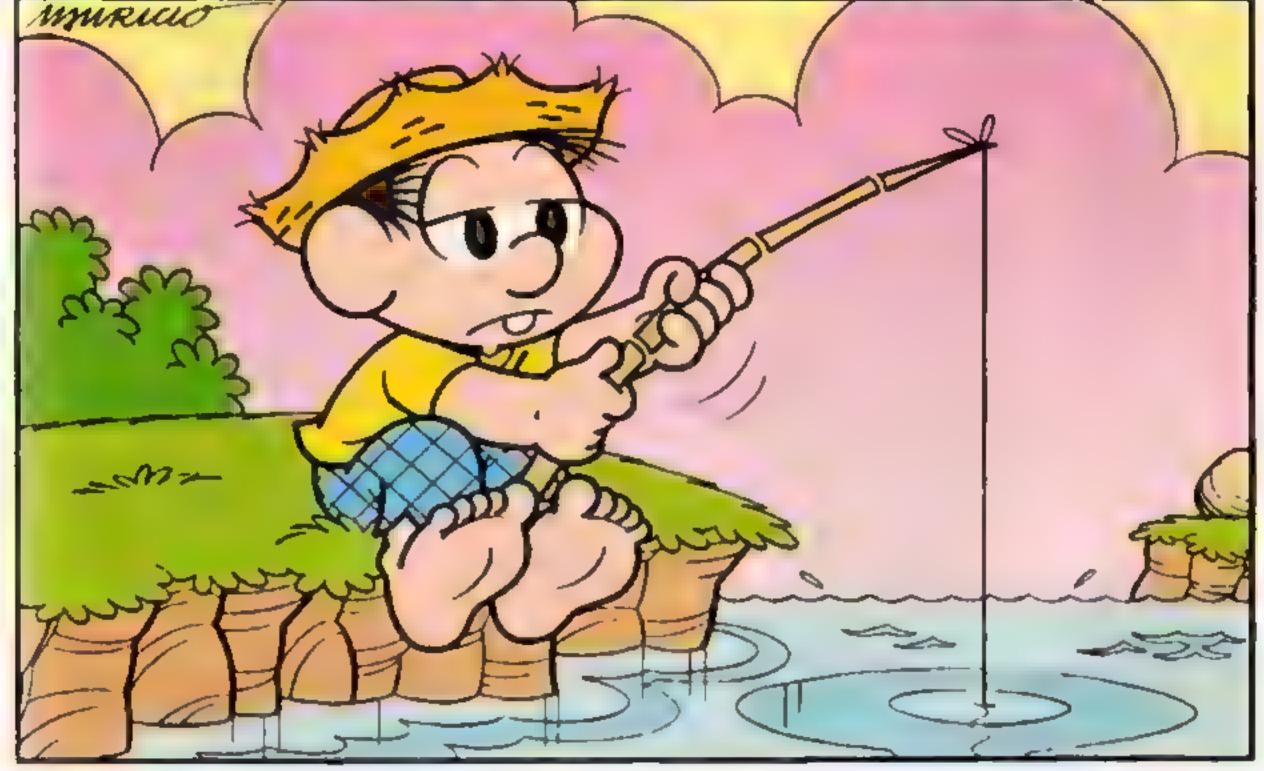


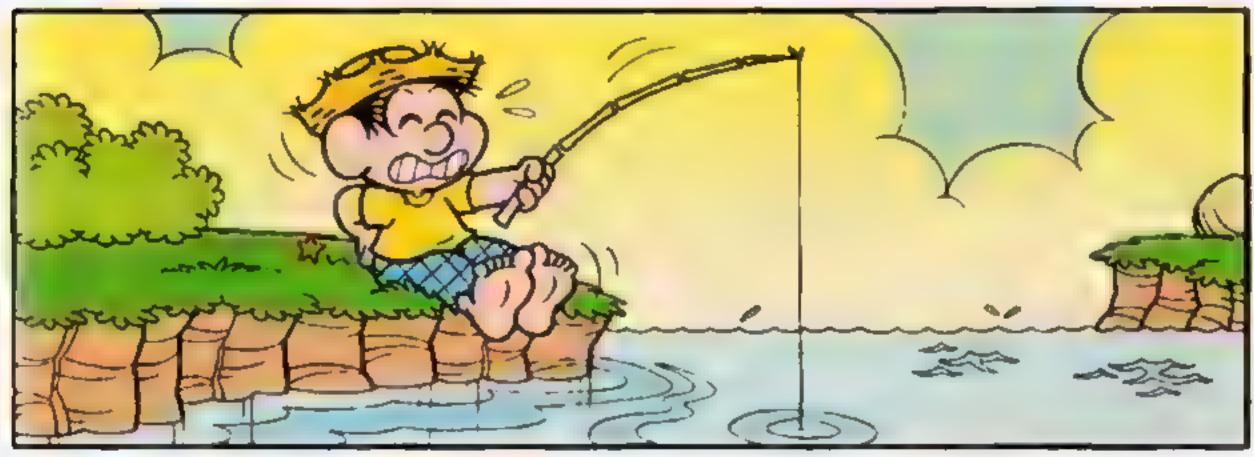


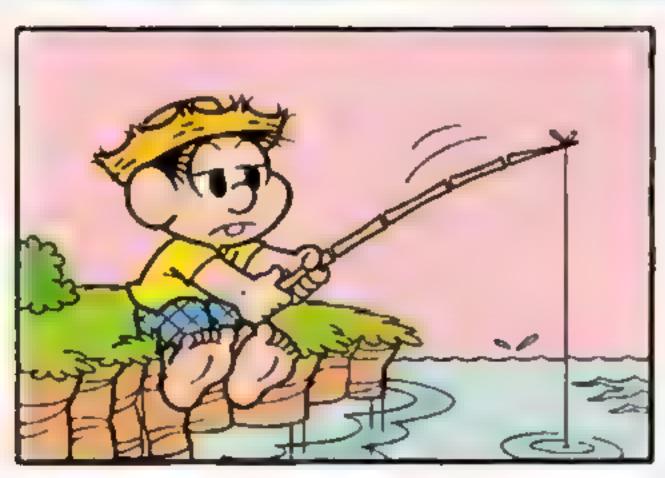




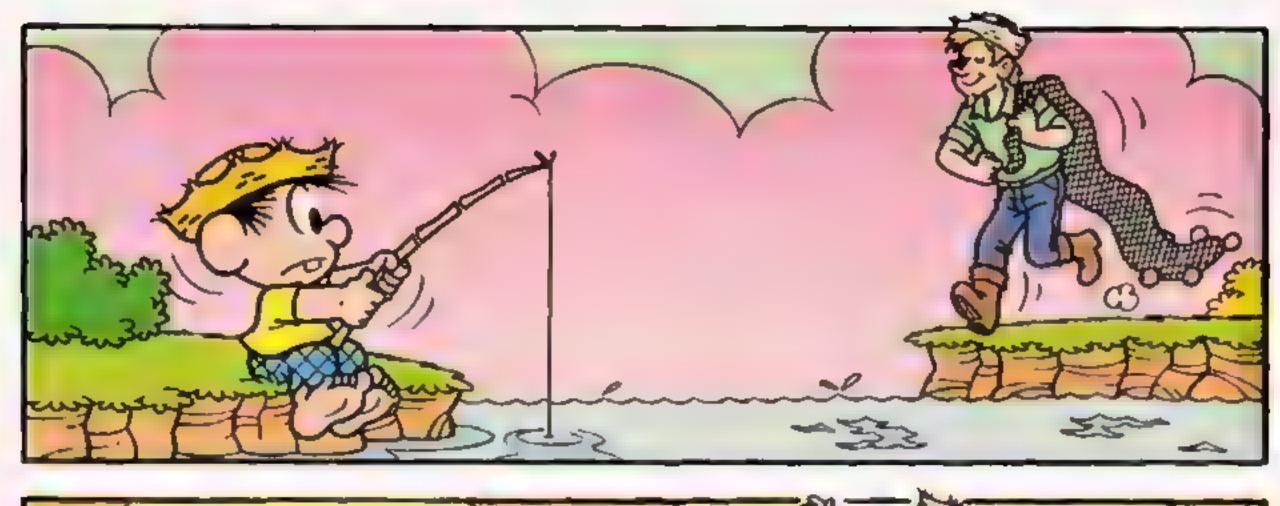


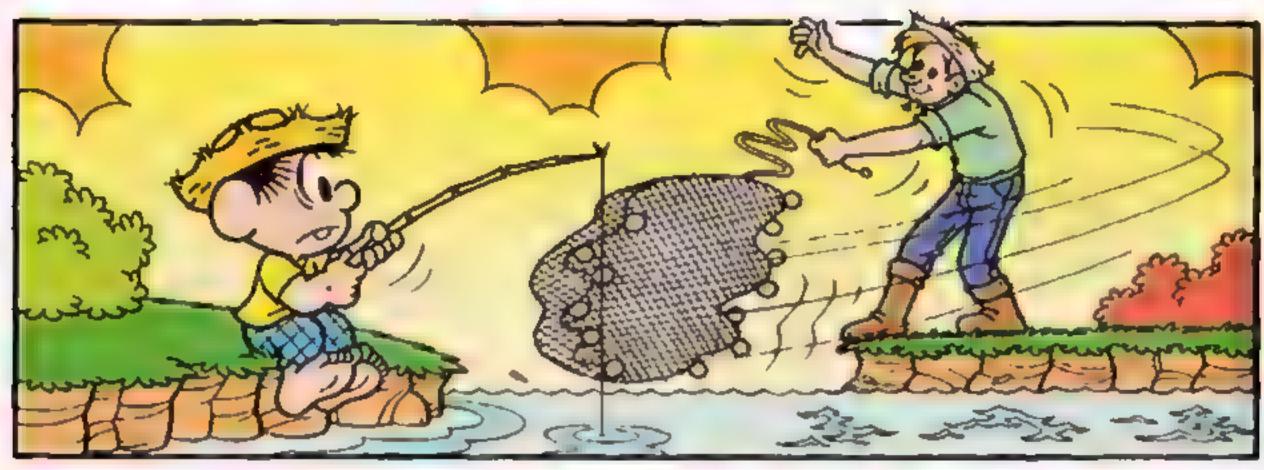




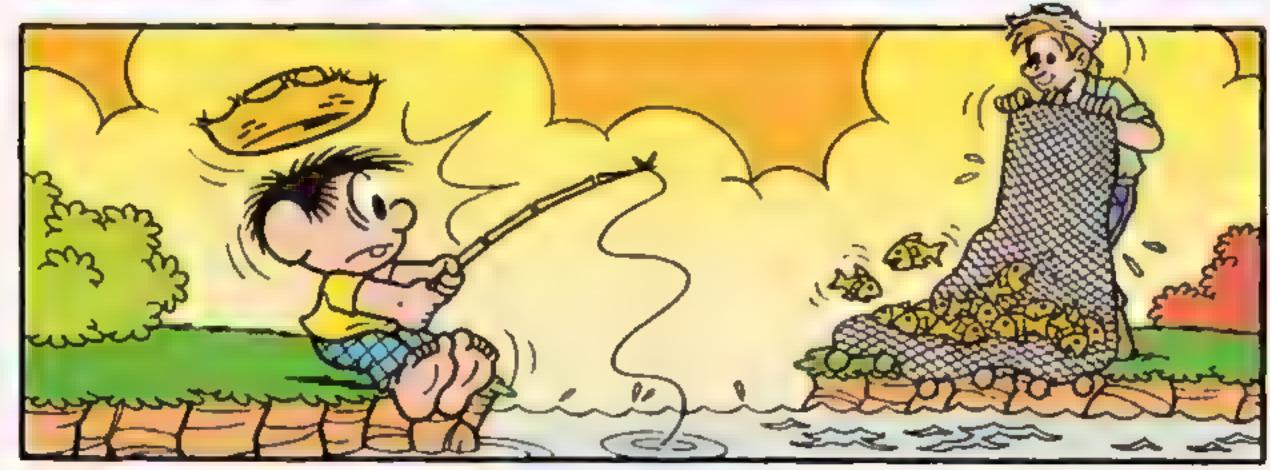


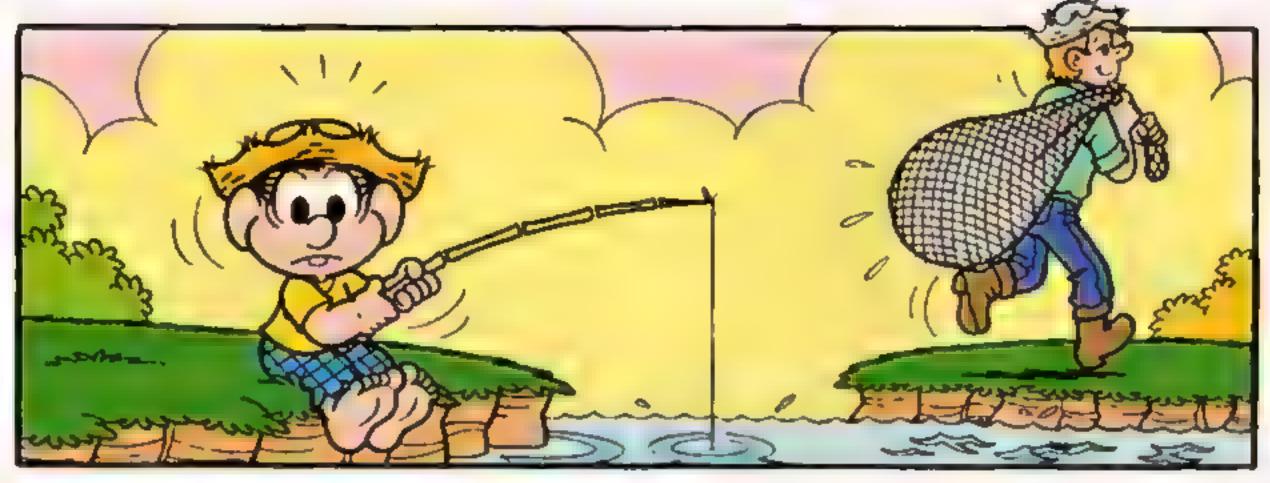






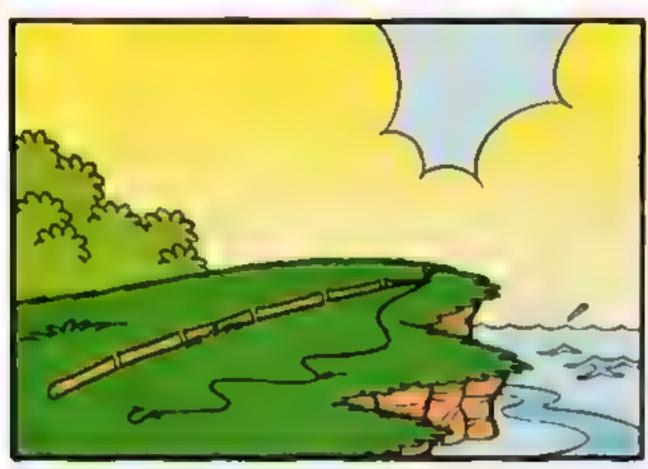


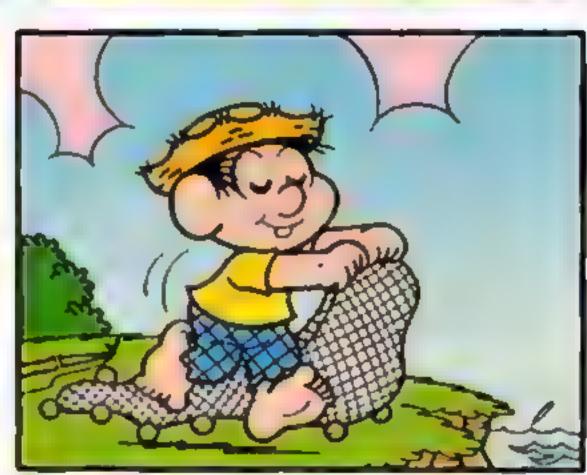


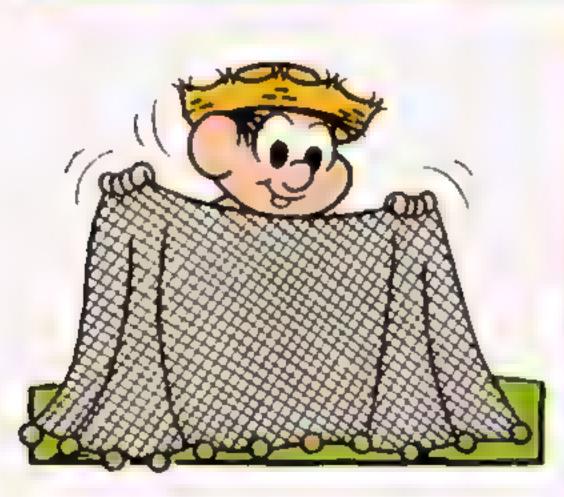


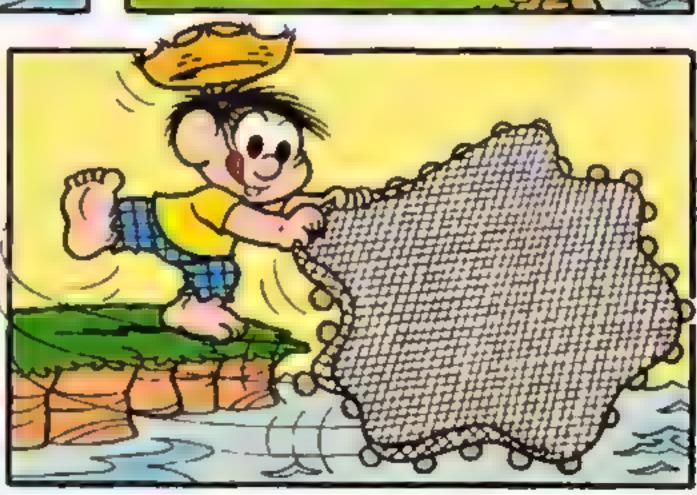


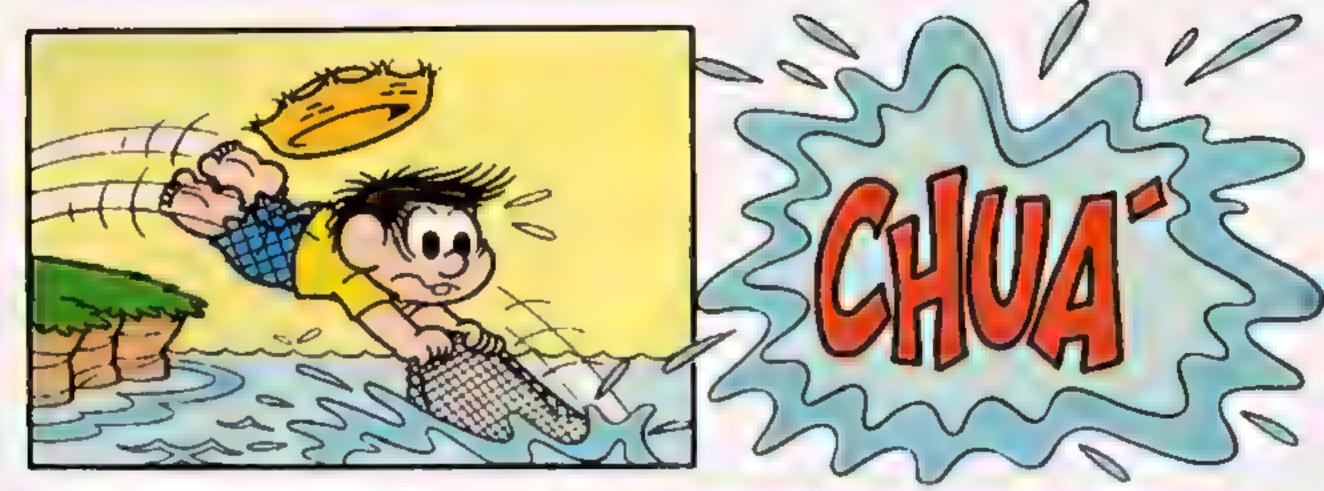


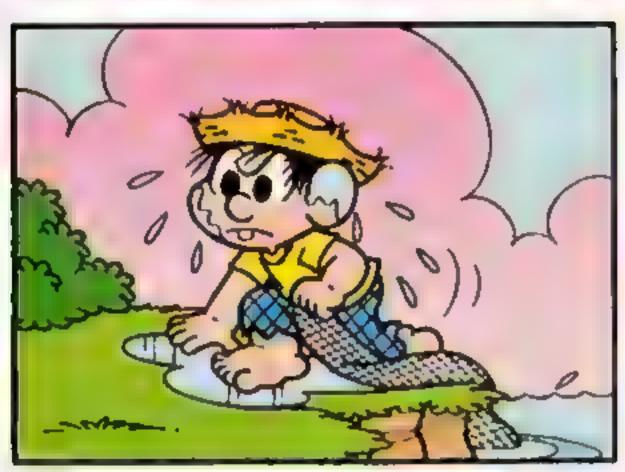


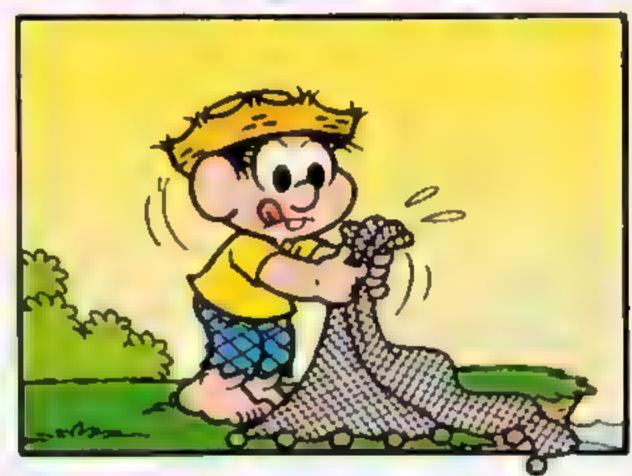


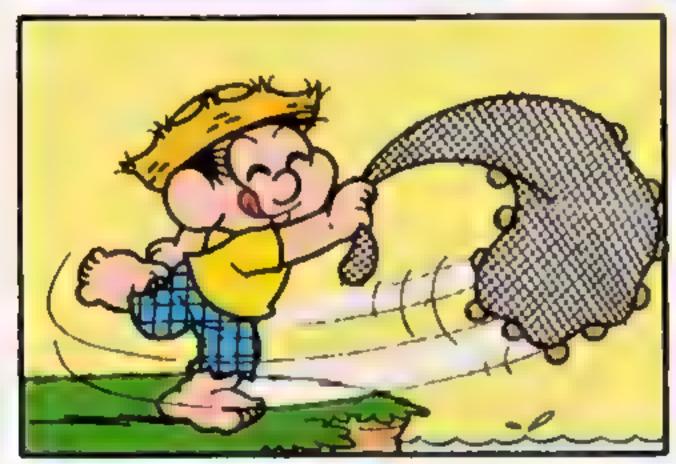


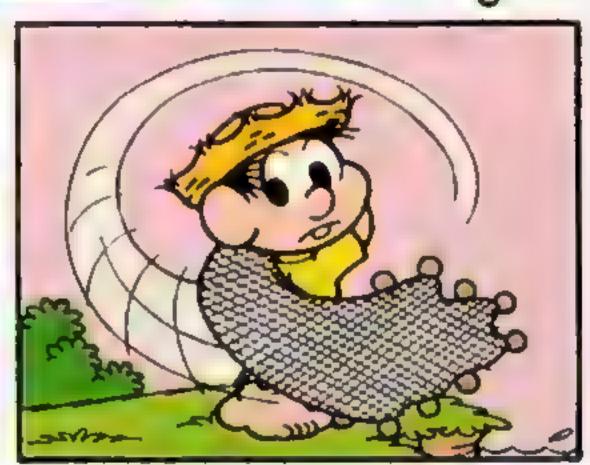






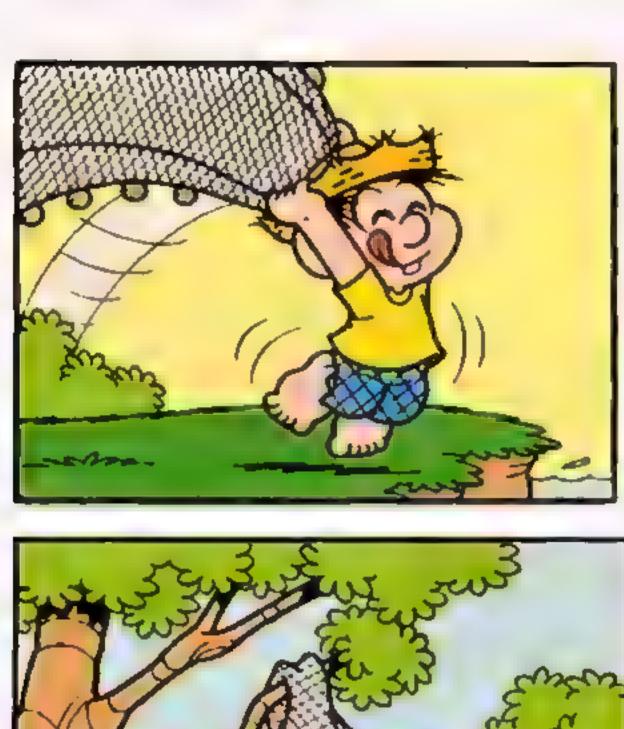






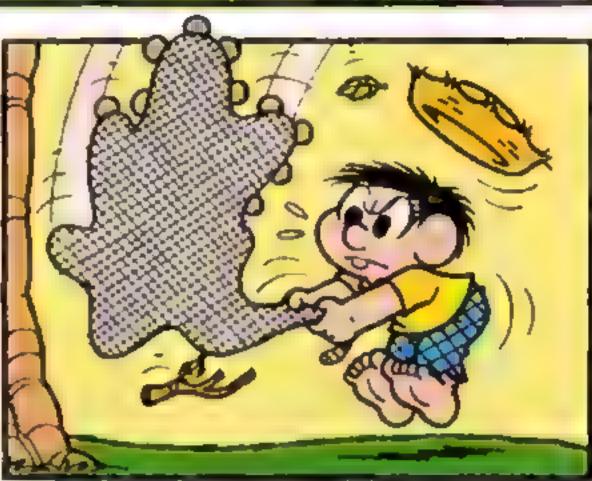


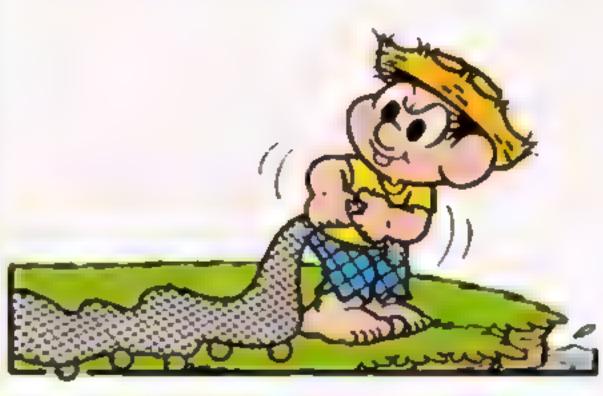


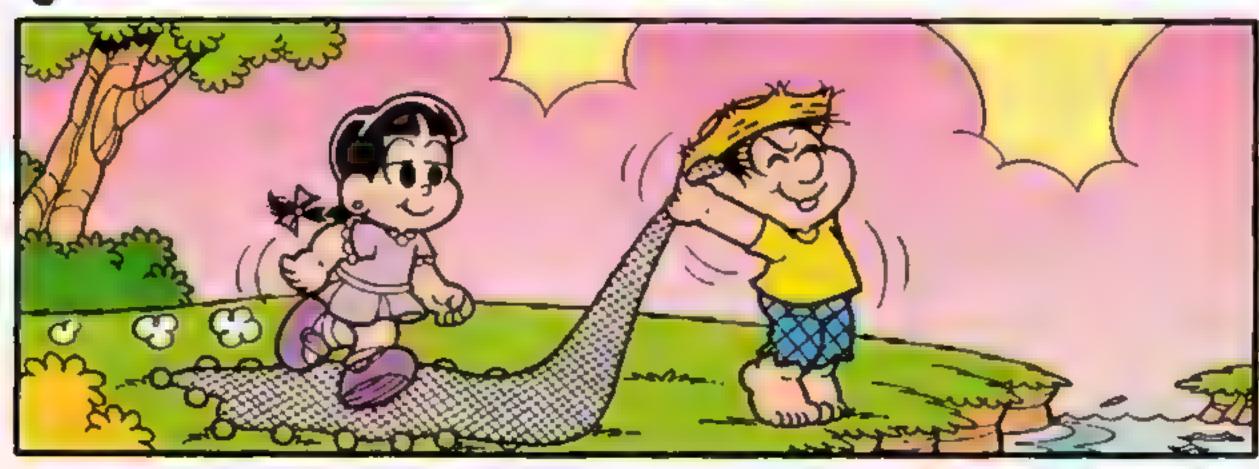




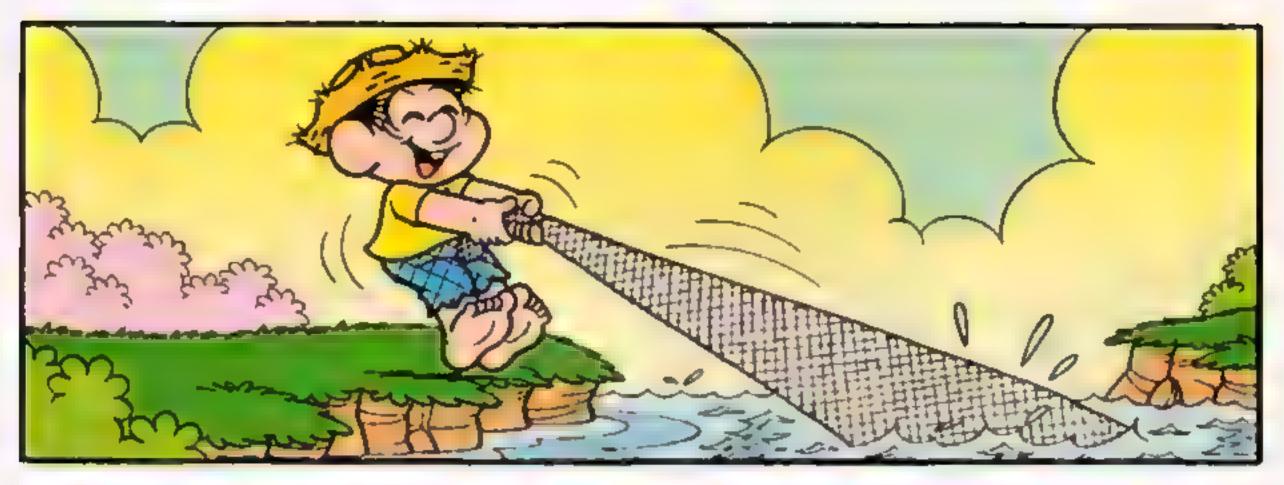


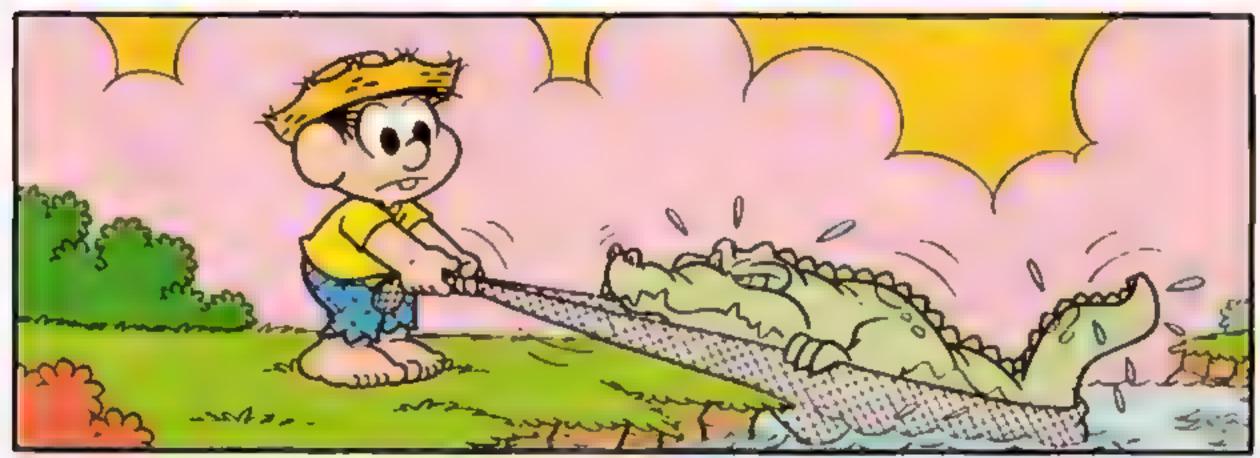


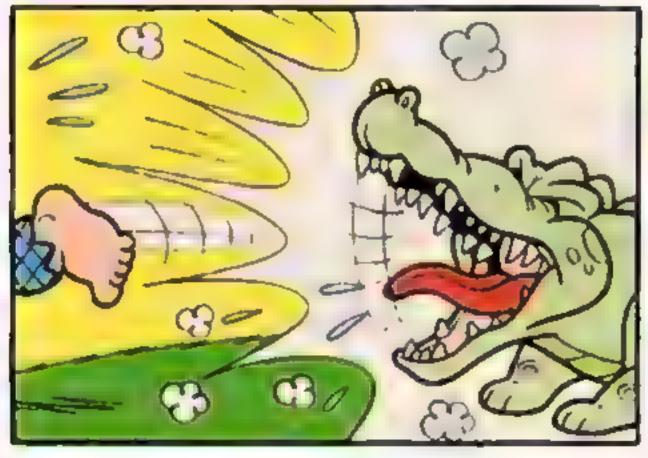


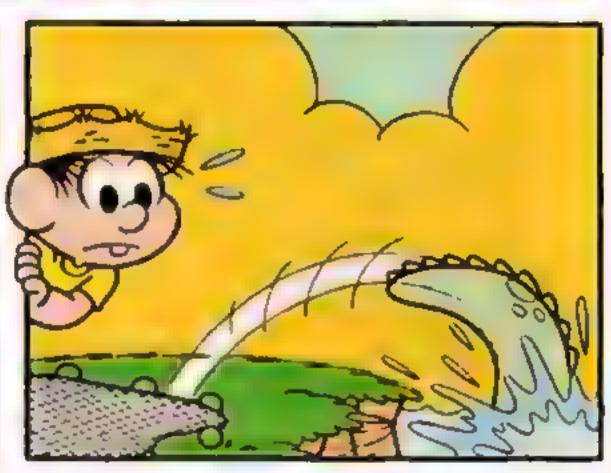


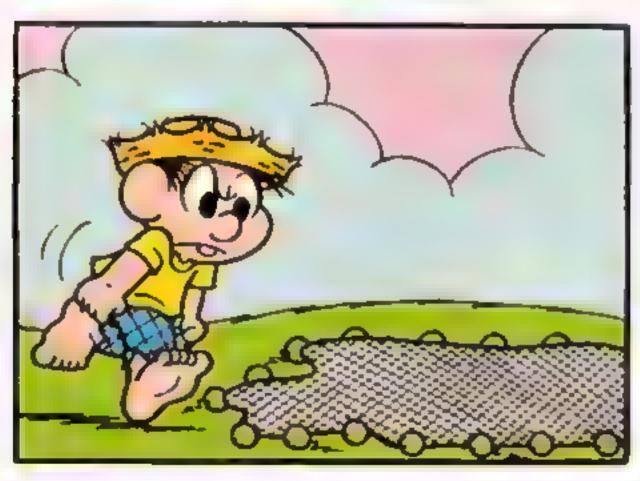


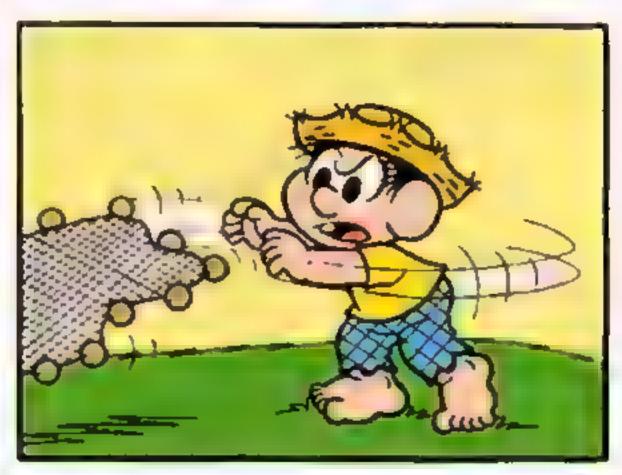




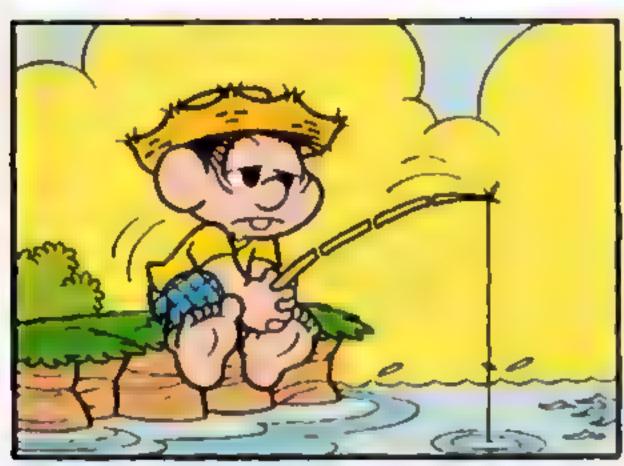


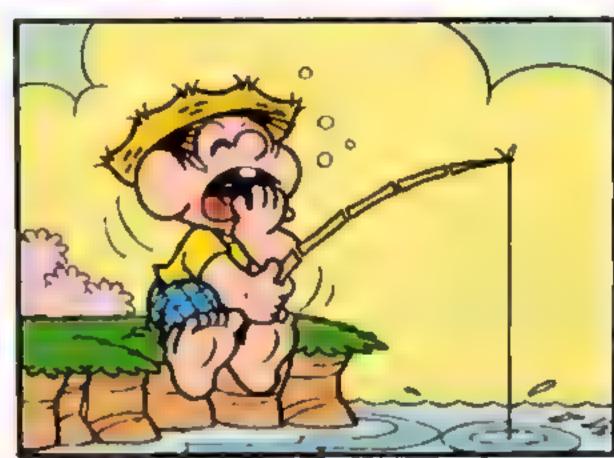


















Cabolinho em















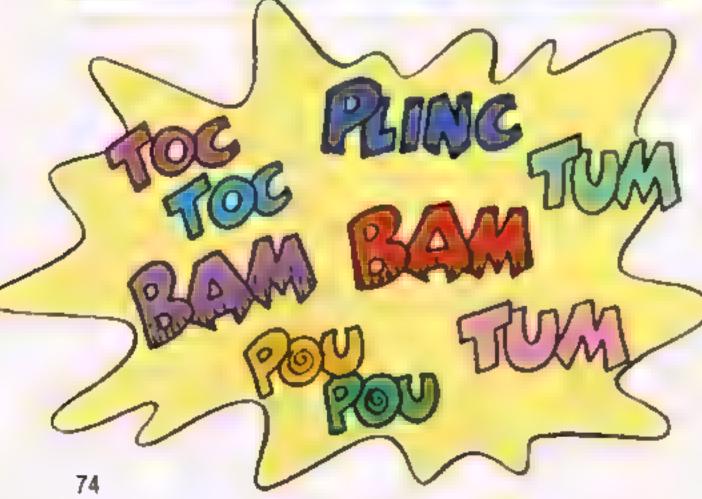










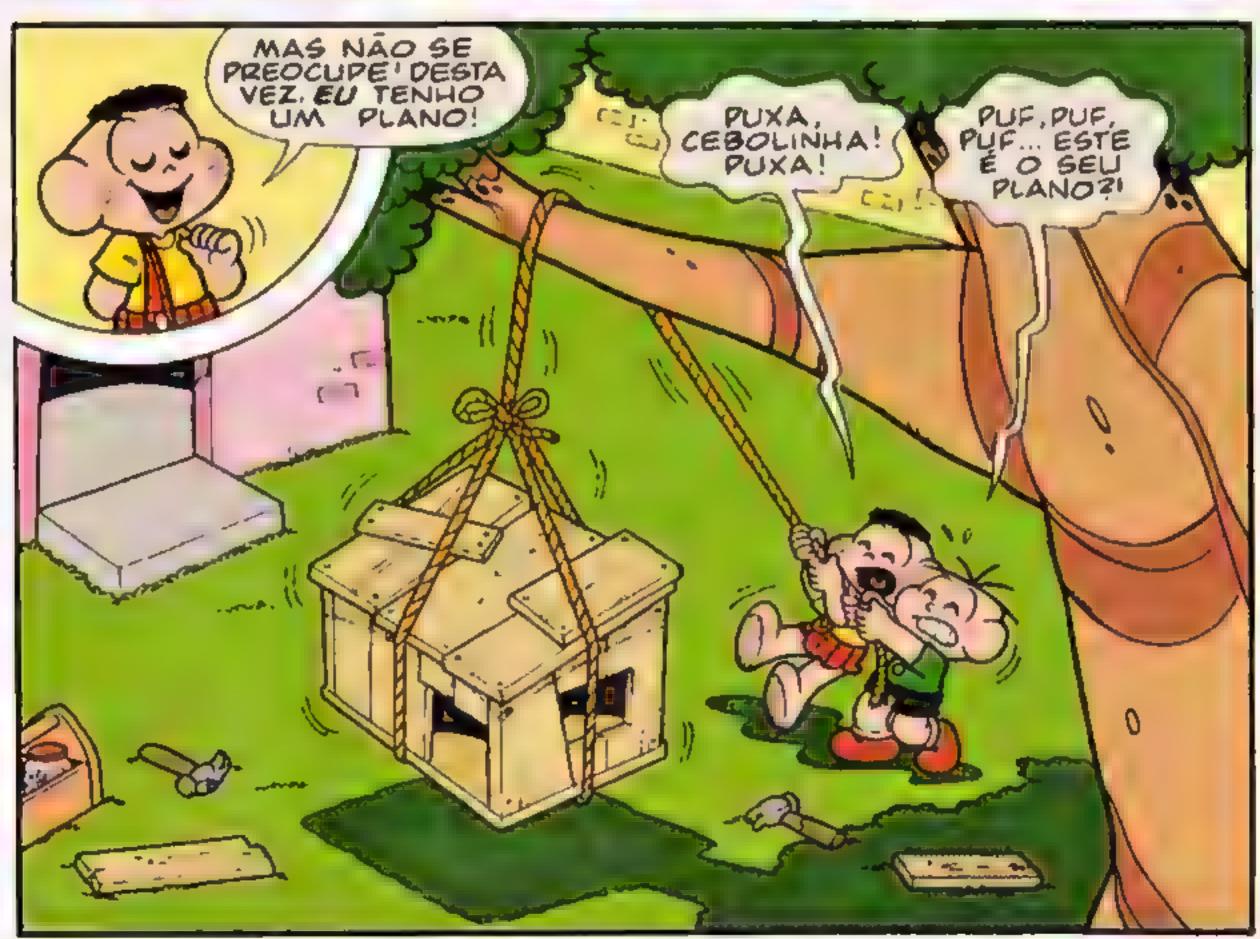








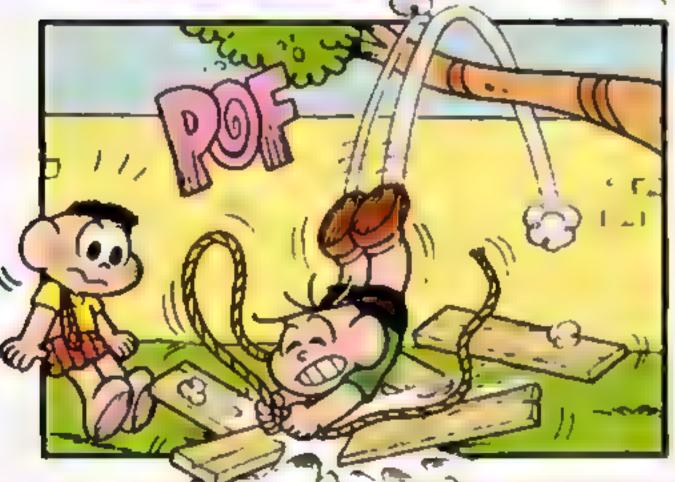










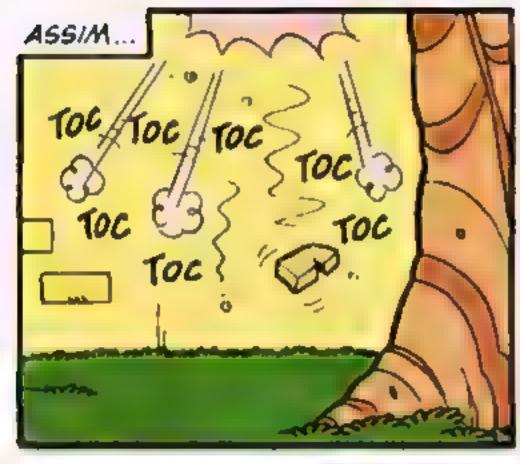


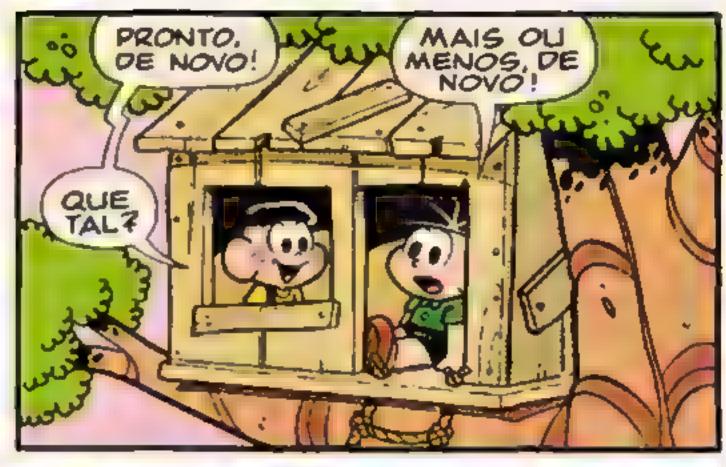


ACHO QUE O





















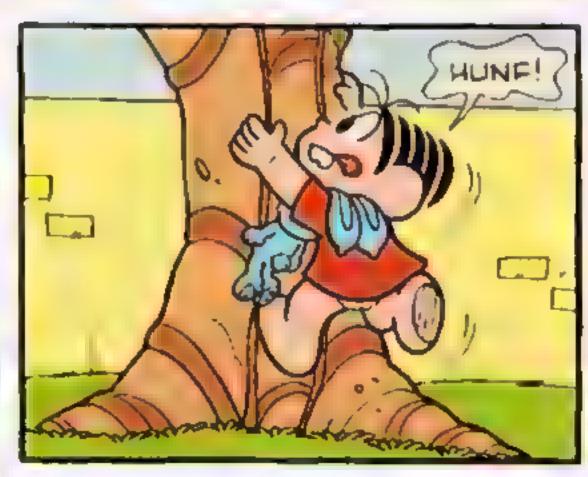


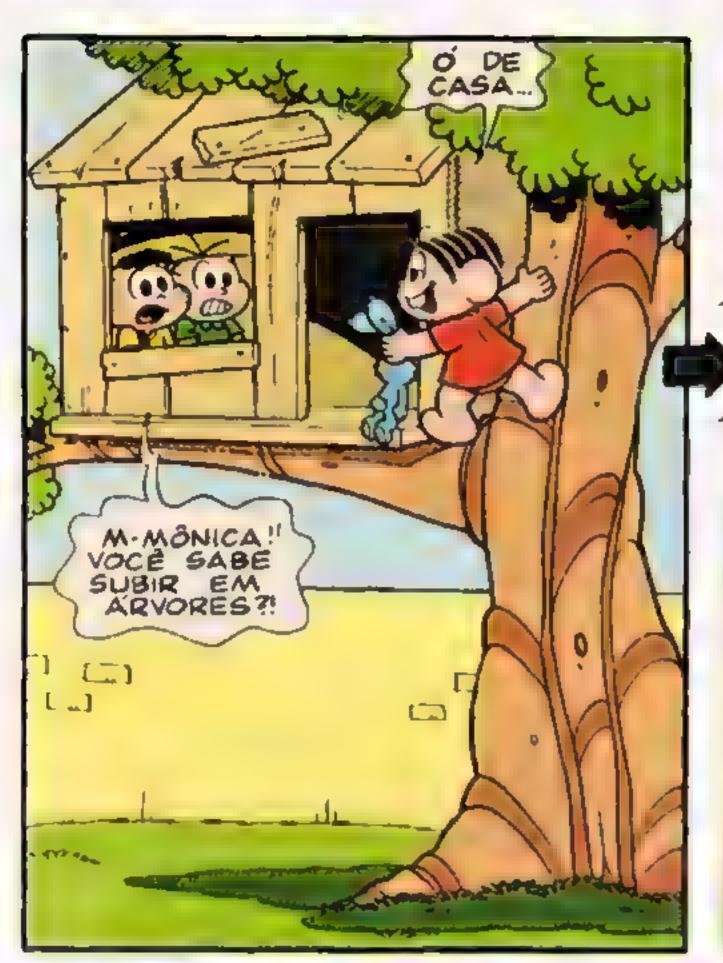


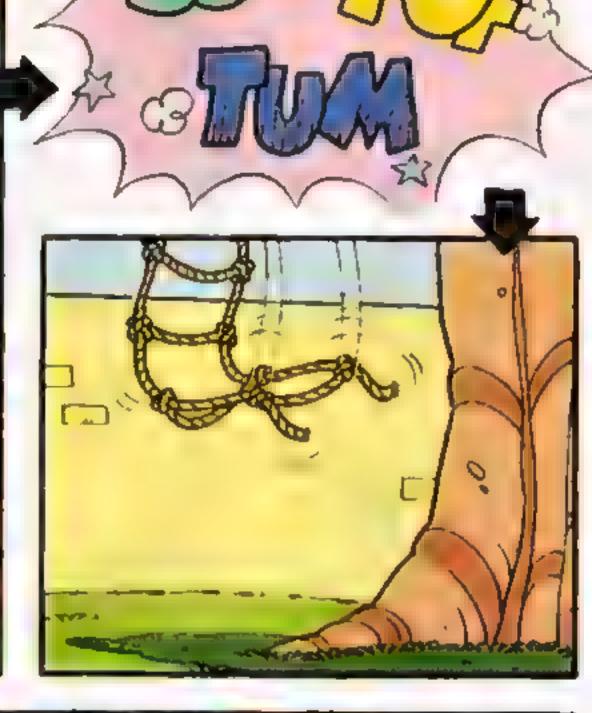






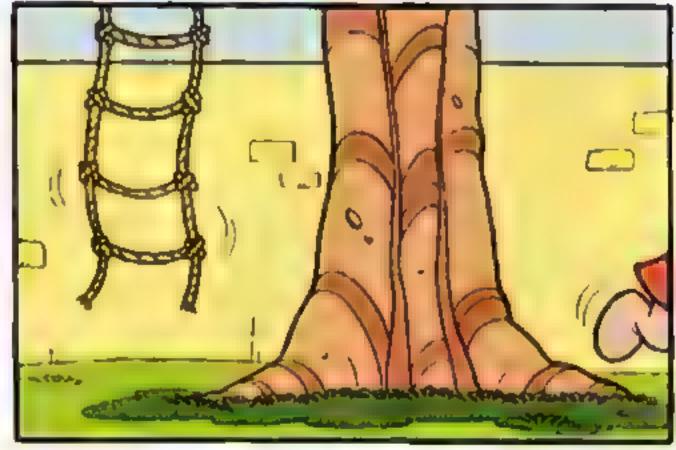






SEI! POR





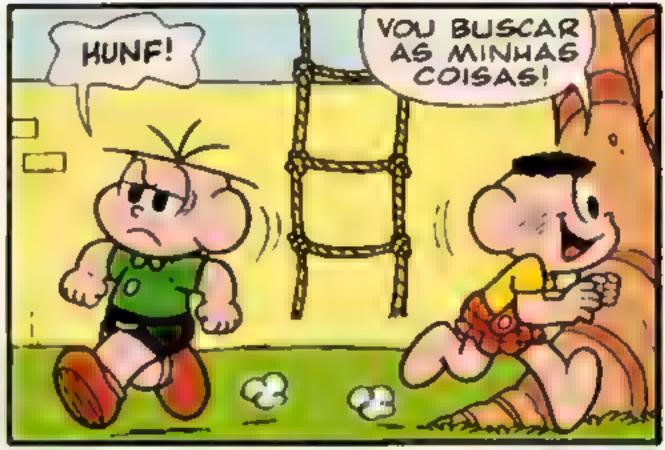








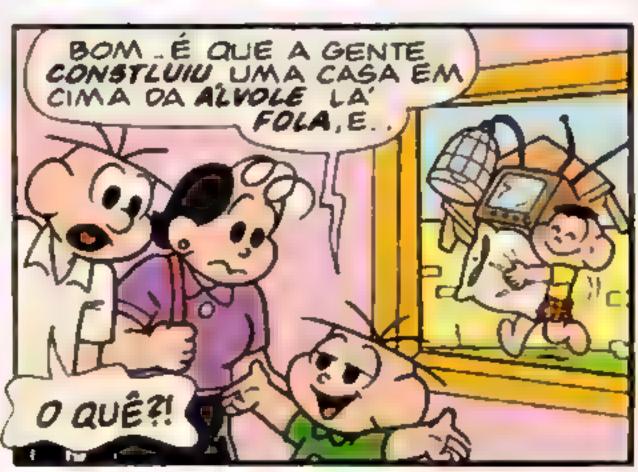




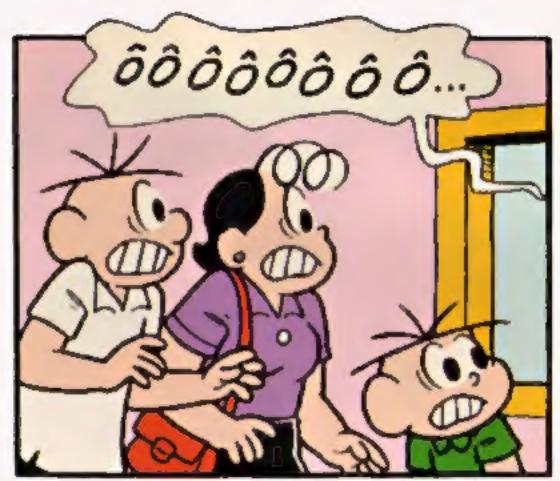


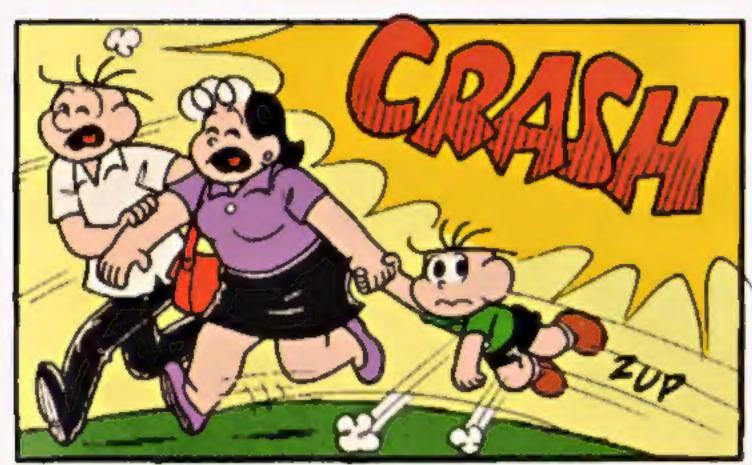




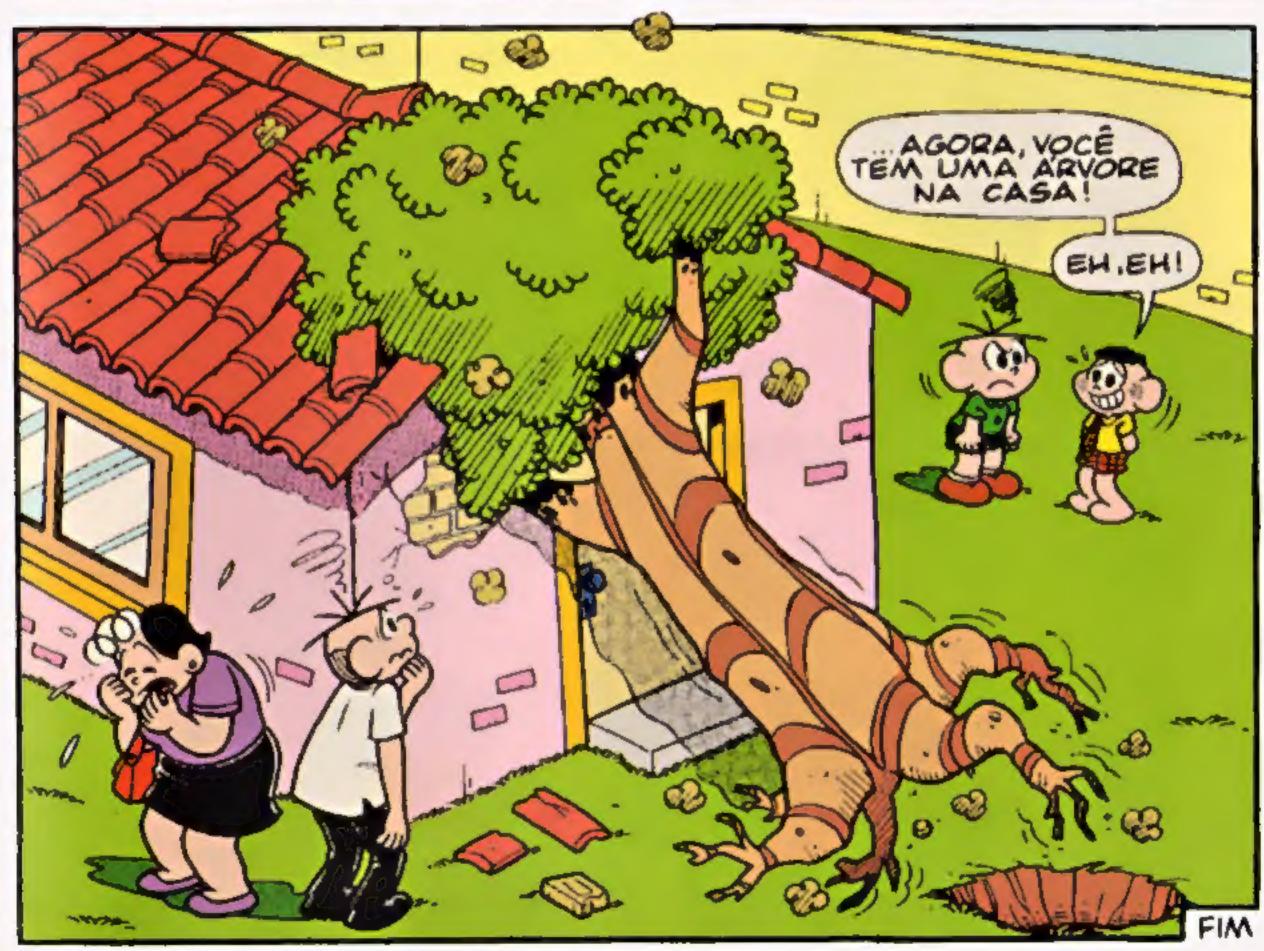




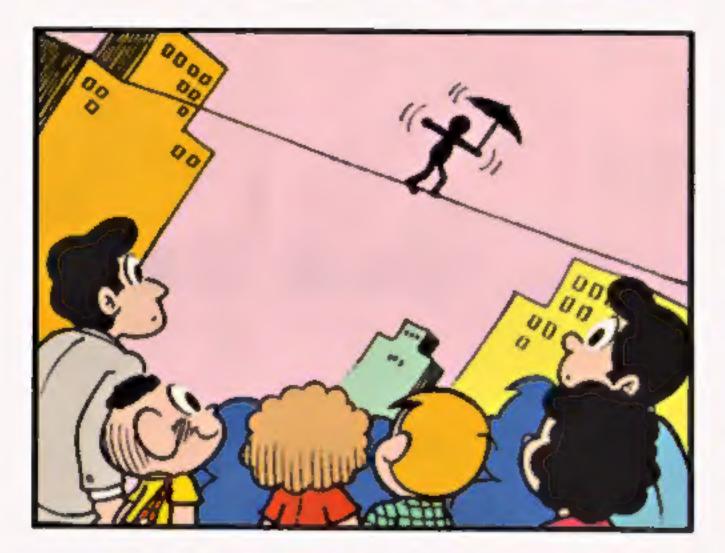


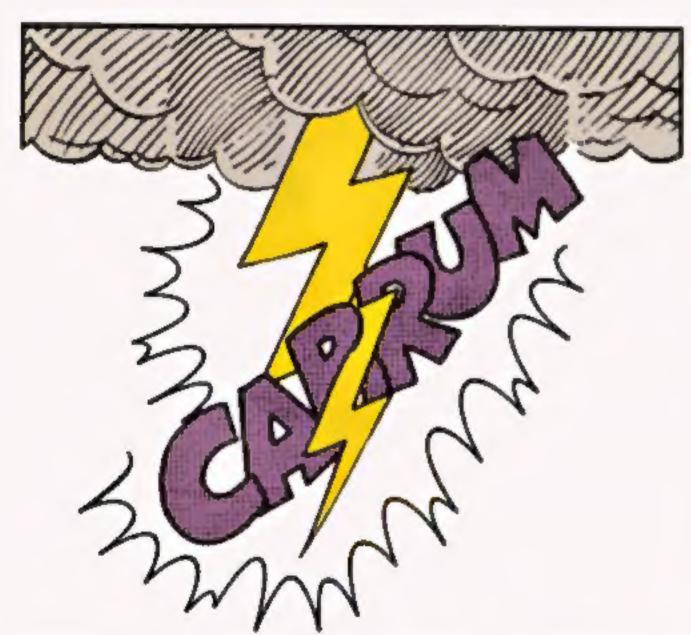


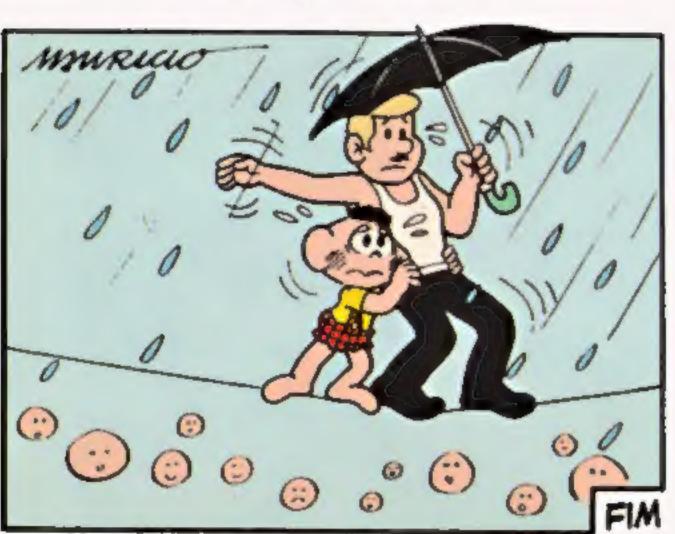














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